

WEATHER FORECAST.
Cloudy tonight. Not much change in temperature.

VOLUME 83—NUMBER 49.

NEWARK, OHIO, FRIDAY EVENING, DECEMBER 11, 1914.

NO FRIEND NEAR WHEN PAYNE DIED

Congressional Leader Passed Away In Washington Hotel

LEFT CALL FOR A PHYSICIAN TO BE SENT,

DEAD WHEN HE CAME

Funeral Will Be Held In the Hall of the House of Representatives, a Signal Honor—Was Joint Author of Payne-Aldrich Tariff Bill.

(Associated Press Telegram) Washington, Dec. 11.—Funeral services for the late Representative Sereno E. Payne will be held Sunday at 10:30 a. m. in the hall of the House of Representatives. No such services have been held there since the death of Representative Nelson W. Dingley.

When the house met, Chaplain Gordon prayed for the dead representative.

"A great sorrow has come to this house in the death of a strong man, firm in his convictions, pure in his motives, which endeared him to all who knew him," he said. "Sereno E. Payne will live; his going will be mourned by his people and by all with whom he came in contact."

The senator accepted the invitation of the house to participate in the public funeral Sunday, adopted resolutions and adjourned.

Washington, Dec. 11.—Representative Sereno E. Payne of New York, died suddenly of heart failure at his apartment here at 11:15 last night.

Mr. Payne had retired to his room, apparently in good health. He telephoned the apartment house clerk about 11, asking that a physician be sent for. When the clerk reached the room the congressman was dying, and life was extinct before the doctor arrived.

The coroner announced that Mr. Payne died from heart failure, superinduced by arterio-sclerosis and a complication of organic troubles.

Although always at odds politically with Speaker Clark and Democratic Leader Underwood, both of them had for him a very high opinion and personal regard.

The congressman, who was a Republican leader, leaves a son, Will Payne, who had been associated with him in the ways and means committee work from time to time for years. He was the ranking minority member of the ways and means committee and last met with that committee when it was called together by Chairman Underwood in October to be photographed in moving pictures.

The body will be taken to New York state to the home city, which, at the last election, returned him to congress with a comfortable majority after a vigorous campaign.

Mr. Payne, who was 71 years old, lived alone, and at midnight his body lay waiting for the coroner without friend or relative near. His wife died three years ago, and no one could be found last night who knew the address of his only son.

Members of congress who had seen Mr. Payne on the floor of the house in the afternoon, cheerfully active as usual, knew nothing of his death for more than an hour.

A representative from New York in every congress since 1857, except one, Mr. Payne was chairman of the ways and means committee and Republican floor leader in 1909-10 and directed the drafting of the Payne-Aldrich tariff bill. He was born at Hamilton, N. Y., June 26, 1843, and educated at Rochester and Colgate. He practiced law and was district attorney of Cayuga county.

(Continued on Page 3, Col. 4.)

SECRETARY CONTINUES TESTIMONY

Head of Navy Insists Upon Necessity of Dreadnoughts

TO MAINTAIN ANYTHING LIKE A BALANCE.

A PACIFIC NAVAL YARD

Urged Where Battleships Could Be Built, While Submarines Could Be Constructed at Smaller Factories—Opposes System of Contract Building.

(Associated Press Telegram) Washington, Dec. 11.—The dominating necessity of dreadnoughts to maintain the strength of great powers at sea with submarine boats and submarine mines as minor essentials was emphasized today by Secretary Daniels before the house naval committee. He declared that if a foreign foe came to attack the United States the battleships would first be relied upon and then would come the submarines and mines.

Mr. Daniels reiterated that the European war so far had demonstrated the wisdom of the naval program outlined for this session of congress.

Battleships, he said, are the only ships we can rely on to command the seas.

Secretary Daniels continued before the house naval committee, speaking on the construction program. Secretary Daniels testified that emergency battleships could be built at various places and that while 30 months now was normally required for a shipbuilding company to turn out a battleship it might be possible to cut down the time to two years. He said there were facilities at the Newport News, Grays, New York and Kearsarge shipbuilding companies. Secretary Daniels contended all navy yards should be equipped to build warships. New York and Philadelphia yards, he said, should be able to build battleships; Norfolk and Portsmouth ought to be able to build a certain character of ships at the lowest possible price.

We ought to have a place to build a battleship out on the Pacific coast," he said.

Secretary Daniels said too many ships were being built by contract and too few by the navy yards. He said he would use the smaller yards to build submarines and reiterated his views that the government ought to build submarines.

"What country have you in mind that we would likely have war with?" asked Representative Hensley of Missouri.

"Danubius," replied Mr. Daniels, amid laughter.

S. S. ASSOCIATION WOULD SEND BULLES TO ALL SOLDIERS.

(Associated Press Telegram) Pittsburgh, Dec. 11.—Important officers of the International Sunday School Association and the World's Sunday School association here, today made plans which they say will result in sending a bible to each soldier in the warring armies of Europe. A. J. Holm, at whose residence the meeting was held, said that an appeal would be sent to every Sunday school in the country, each school being asked to contribute five cents. He has turned.

John Wampler, of Philadelphia, Mr. Holm and others have guaranteed the distribution of the bibles without expense to the contributors.

(Continued on Page 3, Col. 4.)



Sereno E. Payne.

Details of Naval Battle And Loss of Two Cruisers From a German Source

(Associated Press Telegram) Berlin, Dec. 11.—Via Amsterdam and London.—A German semi-official statement was given out here today regarding the naval battle off the Falkland Islands, December 8, when the German cruiser squadron commanded by Admiral Count von Spee was defeated by a British squadron under vice-admiral Sir Frederick Bontenoe. The loss of the cruisers Scharnhorst, Geyser, and Leipzig was conceded by the Germans and little hope was held out that the cruisers Dresden and Nürnberg could long evade capture.

The statement reads: "Regarding the naval battle off the Falkland Islands, it transpires that our cruiser squadron, seen after the battle with Sir Christopher Cradock's ships off Coronel, put in to the harbor of Santiago de Chile and left there after a stay of less than 24 hours for an unknown destination. It is assumed that the squadron steamed southward to seek the British battleship and the light cruiser Glasgow.

"Meanwhile, it appears from the English newspapers, a very strong British squadron was dispatched to search for and to destroy our cruiser squadron. Nothing certain is known by us concerning the battle. It is reasonable to conclude, however, that the Scharnhorst, Geyser, and Leipzig were sunk while the Dresden and the Nürnberg succeeded in escaping.

"In view of the superiority of the enemy's fleet, which consists particularly of high speed, well armed ships, there seems little chance that our two cruisers can long evade pursuit. We must, therefore, also reckon with the loss of both these ships.

"It is hardly to be expected from British sources that accurate information will be given of the course of the conflict or of the composition of the British squadron.

"It should not be forgotten that our squadron was four months on the high seas and that, without being able to make use of cablegrams or other means of information, it assembled and dealt a heavy blow to the enemy's fleet. No protected harbor was at the disposal of our ships for most necessary repairs and there was no deck for the cleaning of their decks. They succeeded, nevertheless, in getting supplies of provisions and coal for four months without falling into the enemy's hands."

The British official statement announcing that the German cruiser Nürnberg also had been sunk on December 8, apparently had not been made public in Berlin when the foregoing semi-official communication was issued.

(Continued on Page 3, Col. 4.)

Licking County Man, Officer State Grange

(Associated Press Telegram) Chillicothe, O., Dec. 11.—In the three-cornered fight for master of the state grange, L. J. Taylor of Belmont county, was elected last night over J. H. Bryan of Wood county, and R. W. Barclay of Pickaway county. Other officers elected were:

Overseer, F. J. Pierce, Trimble county; steward, W. H. Crosswell, Morrow county; Mrs. Danforth Olin, Miami county; secretary, A. W. Caldwell, Elmore county; chaplain, Mrs. M. L. McIlhen, Adams county; treasurer, O. J. B. Smith, The summit county.

Mr. A. W. Caldwell, a prominent farmer and one of the state officers of the Grange, is one of the well known advocates of the Grange in Ohio.

(Continued on Page 3, Col. 4.)

Reports Indicate That Warsaw Is Endangered By Austro-Germans

WEEKS IS IN FAVOR OF BIG RESERVE ARMY

SENATOR SAYS THAT SUCH A SYSTEM WOULD BE BETTER DEFENSE.

In Speech Today He Maintained That Our Forces Were Insufficient.

(Associated Press Telegram)

Washington, Dec. 11.—Declaring that there has been too much publicity of military affairs of the nation, Senator Weeks of Massachusetts in a speech in the Senate today, opposed agitation for special investigation of military preparedness, praised the strength and personnel in the navy and urged the organization of an army reserve.

"Any one may learn about our military or naval establishment by reading the reports of the secretaries of the departments and the reports of those who are conducting the different bureaus and branches of the service," said the senator. "It is an open book to all our citizens and there need be no doubt about our relative position or our capabilities if one is disposed to study reports instead of seeking notoriety in the press."

"In fact, there is and has been altogether too much publicity in such matters, in my judgment. We have had a demonstration during the present European war of the value of secrecy in conducting military operations, and there is no reason why we should spread broadcast what we are doing or what preparations we have made. I have no doubt every European country is informed in the most minute detail of our condition both on land and sea, and if any change in our methods is to be made it should not be in the direction of greater publicity, but should be to protect our operations even in time of peace from scrutiny both at home and abroad."

While expressing the hope that the European war would be the last great war and that the nations "would see the folly of maintaining such great military establishments as great European countries have done and that a general agreement may be made which will provide for at least a partial disarmament."

Senator Weeks maintained that the army was insufficient and proposed its reorganization not for the purpose of increasing the permanent active army but for the organization of a reserve corps which would make available large forces of trained soldiers at all times. "If the military experts are right," he said, "the country needs a force of 500,000 trained men, supplemented by one hundred thousand volunteers to give it a reasonable chance of protection against a probable foe, and that the reserve army will be needed at once on the outbreak of war organized as fighting machines."

It would appear that the defense provided at present by congress is inadequate and practically worthless, and that the money spent on this defense is largely wasted.

Through a reserve system Senator Weeks maintained that a much larger trained army could be maintained at less expense than a permanent standing army now.

(Continued on Page 3, Col. 4.)

Petrograd, Speculating On the Fall of Polish Capital, Warns the Russian People Not to Become Panic Stricken but to Regard It In the Same Light as the Abandonment of Lodz

WHICH WAS GIVEN OUT AS A "TACTICAL NECESSITY"

German Center Has Advanced, That is Certain, But the Sanguinary Fighting South of Cracow, Where the Armies of Austria Have Been Joined In An Effort to Move Northward, Has Not Been So Successful—Servians Turn Desperately Upon Austrians and Deliver a Stinging Blow.

(Associated Press Telegram)

London, Dec. 11.—The reported rout of the Austrian forces in Serbia the borders of which country they crossed triumphantly just two weeks ago, together with the steady advance of the German center in the direction of Warsaw on this, the third German invasion of Russian Poland, dominate the war news today.

After occupying Lodz the Germans have been pushing to the northeast toward Warsaw along the railroad and one despatch from Petrograd estimates that they are only 15 miles from the Polish capital while another message from Petrograd, speculating on the possible fall of Warsaw warns the Russian people that the abandonment of this city, if such a move becomes necessary, should be regarded as a strategic operation on the part of the Russians rather than a decided German victory. It will be recalled that a similar view was expressed when the Russians retired from Lodz.

Although conceding in effect the progress of the German center, the Russians, judging from dispatches reaching London, are content that the tide is running in their favor in the sanguinary fighting south of Cracow, where the combined Austro-German forces are endeavoring to move northward. They declare moreover that they are holding in check the German forces pushing

down toward Warsaw from East Prussia. It would appear today that the Serbian retreat before the Austrians some weeks ago was in reality a movement for strategy purposes. Their sharp return blow if the Nish reports are to be accepted has been extraordinarily effective.

After sustaining enormous losses the Austrians are being rapidly driven to the northwest, in the direction of their own borders.

In the western arena of the conflict the allies are applying pressure against the whole German line in France and Belgium, and while they appear to be making slight advances, they have not as yet taken advantage of the transfer of German forces to the east to essay a general advance.

Emperor William is better, according to a report reaching here from Berlin, but he appears still to be confined to his room.

The British admiralty remains silent concerning the reported German submarine raid on Dover yesterday morning, and the public today is speculating as to whether over zealous correspondents were not partly responsible for this episode.

Indignation in Norway and Sweden against the seizure by Germany of vessels loaded with wood is growing. The menace of mines also is occupying the public attention and on this latter point, appeals are being made to Berlin.

(Continued on Page 3, Col. 4.)

Jap Warships In Pursuit of German Cruiser

(Associated Press Telegram) Tokio, Dec. 11.—According to reliable information reaching Tokio today, a squadron of Japanese warships is seeking the German converted cruiser Prinz Eitel Friedrich, off the coast of Chile.

The steamer Prinz Eitel Friedrich belongs to the North German Lloyd company. Early in the war guns were mounted on board of her and she was transferred into an auxiliary cruiser. Recently she has been active off the coast of Chile and one of her most recent exploits was the sinking, early in December, of the British steamer Charcas off Port Corral, Chile.

(Continued on Page 3, Col. 4.)

OPENING MINES AS CO-OPERATIVE WILL BE NO HELP

(Associated Press Telegram) Columbus, Dec. 11.—The eastern Ohio coal strike situation never will be improved materially by opening of mines on the co-operative system, President John Moore, of the Ohio miners' association, asserted today. He criticized the movement said it has been started by commercial interests in Belmont county to have operators open their mines on a co-operative basis as a means providing employment for destitute miners.

"The co-operative system will not be successful except in a few small mines," said President Moore. "It is senseless and ridiculous to hope such a movement will help the strike situation. The only way the strike can be settled is for miners and operators to enter on a wage scale. I hope they may do so at the approach of the meeting in Dayton."

MINING INSTITUTE ELECTED OFFICERS.

(Associated Press Telegram) Pittsburgh, Pa., Dec. 11.—The following officers were elected by the West Virginia mining institute in session here today:

President, J. C. McKinley, Wheeling; secretary, J. W. McKinley, Wheeling; treasurer, J. W. McKinley, Wheeling; and George T. Watson, Fairmont, Belmont county; J. V. B. Hoff, Elkins.

The meeting will close with a banquet tonight.

(Continued on Page 3, Col. 4.)

Carnegie Opposes Any Truce In European War, Saying It Is Immoral to Stop and Begin Over

(Associated Press Telegram) Washington, Dec. 11.—Andrew Carnegie, the White House caller, today expressed decided opposition to any truce in the European war during the Christmas holidays. He declared that it would be immoral to stop the war and then begin it again. He added that he could not believe that any truce would be a permanent one, and that he would not believe that any truce would be a permanent one, and that he would not believe that any truce would be a permanent one.

11 MORE SHOPPING BEFORE CHRISTMAS

AN ONE TWO THREE FOUR FIVE SIX SEVEN EIGHT NINE TEN ELEVEN TWELVE THIRTEEN FOURTEEN FIFTEEN SIXTEEN SEVENTEEN EIGHTEEN NINETEEN TWENTY

"NOT ONE OF THE CHILDREN'S BOOKS, BUT A REAL GUIDE TO THE MANY DISCOUNTS AND SPECIALS ON THE STORES AND ON THE STREET CORNERS"

TO THE GOOD OLD PUTS ON IN

up in 2 Days **C.V.I. DRIVE**

THE NEWARK ADVOCATE
Published by
The Advocate Printing Company
J. H. SPENCER.....President and General Manager
W. J. BOWEN.....Secretary-Treasurer

Established in 1858
Entered as second class matter March 10, 1862, at the postoffice at Newark, Ohio, under Act of March 3, 1879.

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The Warden.....Warden Hotel
A. L. Besch.....405 W. Main St.
A. Z. Patterson.....120 Union St.
Union News Co.....E. & O. Station
Fred S. Spoor.....20 N. Park Place
Darnes.....South Second St.
U. O. Stevens.....Arcade
J. L. Davis.....105 N. Main St.
J. E. East.....East Side Pharmacy

Red Cross Seals.

The Red Cross seal sale, under the auspices of the local Federated clubs has just started and will continue until Christmas day. Those who desire may obtain the seals at the Advocate office.

There are several very good reasons why people should buy these Christmas seals. First, because the purpose of the campaign is most worthy; second, because 50 per cent of the proceeds will be used to relieve distress in Newark, the remainder going into the general Red Cross fund to fight tuberculosis; third, because the seals are inexpensive.

Any child can afford to buy at least one seal—a penny, and what better lesson can one teach his child than to teach regard for others, especially those who are afflicted?

No Christmas package or Christmas letter is complete without a Red Cross seal. Those using the seals on letters, however, should remember to attach the stamp to the reverse side of the envelope—not upon the face of the letter bearing the address.

Newark is one of the few Ohio cities that has no visiting Red Cross nurse, but perhaps this will be one of the good features to be introduced when Newark gets her associated charity organization about which many men and women are now earnestly thinking. The Advocate several weeks ago suggested that there should be some central organization to care for charity cases, and the idea seems to have been kindly received.

As an expression of his interest in Red Cross seal and anti-tuberculosis campaign, President Wilson recently wrote to The National Association for the Study and Prevention of Tuberculosis:

"May I not take this occasion to express to you my deep interest in the work of the National Anti-Tuberculosis Association and my hope that its work is growing in efficiency and extent from year to year? May I not particularly express my interest in the Red Cross Christmas seal whose sale has been the means of raising funds for the work? It seems to me that this is a particularly interesting and sensible way of enabling the people of the country to give this great work their support."

Effect of Peace.

One of the principal contentions of people who believe in European militarism, is that continued peace leads to softness and effeminacy. This is a materialistic age, it is argued, and in our haste for money making, power to endure suffering and danger are lost.

Yet little suffering Belgium has had peace for practically a century. During that time it had grown rich and powerful industrially. Several generations had lived and died, without the sufferings of war. Yet nowhere in history is there a story of greater heroism than that of the Belgian people since last August. Similarly, the other nations of Europe have been at peace for many years, ap-

- Dec. 11 in American History.**
1797—Rear Admiral Hiram Paulding, one of the naval heroes in the war of 1812, born, died 1878.
1816—Indiana became a state.
1861—Confederation in Charleston, S. C.; loss \$7,000,000.
1862—Bombardment of the city of Fredericksburg, Va., by General A. E. Burnside's artillery.
1864—End of Sherman's march to the sea; his army reached Savannah.
1866—Edward Atkinson, social and political economist, died; born 1827.

ASTRONOMICAL EVENTS.
Evening stars: Jupiter, Mars. Morning stars: Mercury, Venus, Saturn. Near the horizon due east, about 9 p. m., the first magnitude star Procyon is distinguishable.

Regen, Loar & Company
The Great Sale of Choice New Winter Wearing Apparel at JANUARY PRICES is the Big Sensation
New Coats, New Suits, New Dresses, New Blouses and New Furs

The kind you would want to wear. All at marked down prices that will more than delight you. If you intend purchasing this season, then by all means take advantage of this great opportunity—it will be your gain. Stocks are full, choice is practically unlimited and nowhere will you find more practical or useful gifts for Christmas.

Fashionable Winter Coats of Arabian Lamb, Broadcloth, Pomoire, Meritex, Scalette, Plushes, Kurltex, Zibelines, Two-Toned Scotch Plaid Novelties, Ripple Cloths, etc.

\$10.00 COATS at.....	\$ 6.98
\$15.00 COATS at.....	\$10.50
\$20.00 COATS at.....	\$13.98
\$25.00 COATS at.....	\$17.98
\$30.00 COATS at.....	\$21.98
\$40.00 COATS at.....	\$29.98

WONDERFUL VALUES IN SUITS
\$25, \$28, \$30, \$35 SUITS at.....\$15.00
\$12.50, \$15, \$18 SUITS at.....\$ 7.98

FURS, MUFFS and SCARFS and SEPARATE PIECES.
Nothing could delight the heart of a Woman or Miss more than a gift of one of these beautiful Fur Sets for Christmas. \$3.00 to \$50.00. Original prices much more.
\$3.75, \$5.00 and \$8.00 Crepe de Chine and Lace and Net Blouses at \$2.98, \$3.75 and \$5.00.
\$10.00, \$15.00 and \$20.00 Silk and Wool Dresses at \$4.98 and \$7.98.

REGEN, LOAR & COMPANY
WARDEN HOTEL BLOCK EAST SIDE SQUARE

FIRING MUST BE CONFINED BY MEXICANS

OR CEASE ALTOGETHER, IS THE ORDER GIVEN BY PROVISIONAL PRESIDENT.

Spanish Subjects Executed by Carranza Commander at Tampico.

(ASSOCIATED PRESS TELEGRAM)
Washington, Dec. 11.—Provisional President Guiterrez has ordered Governor Maytorena, commanding his forces at Naco, to avoid operations altogether, if he cannot confine his fire within Mexican borders. Consul Sullivan at Mexico City reported the provisional president's action today which undoubtedly was in response to yesterday's urgent representations from Washington.

Two Spanish subjects, Vicent Vidal and Eduarda Basugal have been executed at Tampico by General Caballero the Carranza commander. The cause of their execution is not known. Caballero himself disclaiming the he knew why he had been instructed to put them to death according to a report to the state department today from Thomas H. Devan, the American vice-consul. A third Spanish subject is reported in prison on a charge similar to that which led to the execution of the other two.

The Spanish ambassador, Mr. Riano visited Secretary Bryan and was told that efforts would be made to save the life of the man in prison and that further inquiries already had been made to ascertain what were the grounds on which the others were executed.

EXPULSION FROM MEXICO.

(ASSOCIATED PRESS TELEGRAM)
Vera Cruz, Dec. 11.—Tomas Braniff, member of a wealthy Mexican family has been expelled from the country because he extended financial and political assistance to the Huerta government. He is on board

the Spanish liner Reina Maria Cristina bound for Havana.

U. S. ARTILLERY HAS ARRIVED IN TEXAS.

(ASSOCIATED PRESS TELEGRAM)
Naco, Texas, Dec. 11.—A train in four sections bearing United States artillery ordered here from El Paso to reinforce the border troops, arrived today. The guns were unloaded at Osborne, three miles east of here.

The soldiers of General Hill and Governor Maytorena, the Mexican leaders fighting about Naco, Sonora, were unusually active all last night. Maytorena's artillery took a new position southeast of Naco and opened fire before daylight on Hill's trenches. Several shells burst this side of the boundary line. A large number of bullets from both Mexican factions fell on the American side.

The Raven.

The ancients credited the raven with unusual longevity, but modern investigation shows that it is not warranted. The bird rarely lives more than seventy years.

Read the Wants Tonight

NO SUNSHINE FOR 12 DAYS; NEW RECORD

At 11 o'clock Friday it had been exactly twelve days since Newark folks have had any sunshine. This is what the Columbus weather man says, and as the memory of Newark folks runneth not to the contrary, the weather man's word must be accepted.

And it's the longest period of absolute desertion yet charged against Old Sol, since the record of sunshine has been established in the Columbus bureau in 1905. One other record in 1907 was eleven days, but the 1914 record has already gone one day longer, with no indication of a break.

Thursday there was a decided drop in temperature after several days of intermittent rain. Snow began falling and has continued at intervals throughout the day. It has not yet as fast as it fell, and it is said, that there is little satisfaction in sleighing.



CHRISTMAS OFFERINGS
Very Special Xmas Offerings

Of Men's, Young Men's and Boys' Suits and Overcoats, Underwear that keeps you warm; Sweaters, Shirts, Ties, Bath Robes, Pajamas, Night Robes, Hats, Caps, Dress Gloves, Fur Gloves, Fur Caps; also the best Combination Sets, etc., etc.

We know you are looking for the best things — that is the reason we have the best material, made by the best manufacturers. We handle only the High Grade, Standard Makes, and you get your money's worth in style and material when you buy of

RUTLEDGE BROS.
"Sellers of Good Clothes"

Buchler Bros.
46 North Third St.
(Across From V. M. C. A.)
Read! Read! Read!
The Lowest Meat Prices in Newark
Specials for Saturday

Prime round steak, lb	12½c
Fresh Pork Ham Roasts, lb	11½c
Fine Pickled Pork, lb	10c
Sugar Cured Hams, guaranteed, lb (HALF OR WHOLE)	15c
Fresh Made Weiners, lb	11c
Tender Beef Roasts, many kinds to select from, lb	11c
Smoked Shoulders, guaranteed, lb (HALF OR WHOLE)	12c

Our competitors say we just came for a day, But we know our business better than they. We assure you that we came to stay.

Smoked Sliced Ham, lb	15½c
Compound Lard, lb	9½c
35c Bucket Snow Drift Shortening	28c
Fine Corned Beef, lb	9c
Sauer Kraut, 4 lbs.	10c
Best Creamery Butter, lb	32c
Fancy Sliced Bacon, lb	20c
35c Value Blue Bell Coffee, lb	22c
4-lb. Sack Table Salt, 5c Value,	3c
8-lb. Pail Pure Lard, gross weight,	58c
5-lb. Pail Pure Lard, gross weight,	58c

Come to Buchler's tomorrow and we'll treat you right.

Ambition Pills

For Nervous People.

The great nerve tonic—the famous Wendell's Ambition Pills—that will put vigor, vim and vitality into nervous tired out, all in, despondent people in a few days.

Anyone can buy a box for only 50 cents, and T. J. Evans is authorized by the maker to refund the purchase price if anyone is dissatisfied with the first box purchased.

Thousands praise them for general debility, nervous prostration, mental depression and unstrung nerves caused by over-indulgence in alcohol, tobacco, or overwork of any kind.

As a brain food or for any affliction of the nervous system Wendell's Ambition Pills are unsurpassed, while for hysteria, trembling and neuralgia they are simply splendid. Fifty cents at T. J. Evans' and dealers everywhere. Mail orders filled, charges prepaid by Wendell's Pharmaceutical Co., Inc., Syracuse N. Y.

RECEPTION

GIVEN CAIR IN THE CAUCASUS—ALLEGED FEARS FOR THE STABILITY OF THE

Of Population There, as Emigrants of Turks and Germans Had Made Promises.

(ASSOCIATED PRESS TELEGRAM) Petrograd (via London), Dec. 11.—The arrival of the Russian emperor at Tiflis, and the enthusiastic reception he has received in the Caucasus relieves considerable apprehension which has prevailed regarding that section of the country. "His arrival at Tiflis is chronicled today." The emperor's departure was previously announced.

The apprehension regarding the Caucasus was due to the fact that the emigrants of the Turks and the Germans had started a propaganda in that region, promising the Georgians a re-establishment of the old Georgian kingdom and enlisting Mohammedan sympathy for Turkey. Nobody doubted the sentiment of the Armenians and the cultured Mohammedans and Georgians, but many doubted the illiterate Georgians and Mohammedans who constitute three-quarters of the population of the Caucasus. The emperor's trip and reception have now dispelled all fears.

State News

Dr. W. H. Evans, 80, a practicing physician at Ripley for 47 years, dropped dead. He is said to have never submitted a bill for his services.

George Morgan, 39, former commander of the Ohio Sons of Veterans, died yesterday.

Don Carson, 12-year-old son of Po-Bohemian Carson of Columbus, who disappeared with Richard Doc, was found at East Liverpool and returned home.

The Ripley village council may vote to buy the light plant.

Police Chief Ertle of Massillon chased burglars by using a locomotive. He landed his men.

Two children, aged 4 and 8 years, were burned to death in the home of Robert Frein near Centerville.

James W. McCoy of Roseville died in a Zanesville hospital.

GERMAN COMMENT ON SEA VICTORY OF THE BRITISH

(ASSOCIATED PRESS TELEGRAM) Berlin, via London, Dec. 11.—In a statement issued today the German admiralty makes this comment on the British naval victory in the south Atlantic off the Falkland Islands.

"The British admiralty does not say in its statement of the battle that our squadron had been on the high seas for four months without means of communication, either cable or otherwise, and had been without any port where it could put in for repairs and supplies.

"Despite this it always obtained coal."

In a previous official statement the admiralty re-emphasized the communication of the British admiralty regarding the sinking of the German cruiser and added:

"Our losses seem to have been great concerning the strength of the enemy whose losses are reported to be small. The English dispatches say nothing."

Asthma-Catarrh and Bronchitis

Can Be Greatly Relieved by the New External Vapor Treatment.

Melt in a spoon a little Vicks' (Vapo-Rhin) Cream and Eucalypti Salve and inhale the vapors. Put a little in each nostril and at night cover with a warm flannel cloth. Leave the covering loose around the neck so that the vapors of Eucalypti, Thymol, Eucalypti, Camphor and Pine Tar, that are released by the Vapo-Rhin, may be inhaled all night long. In Asthma and Hay Fever rub Vicks' over the spinal column to relax the nervous tension. This treatment is not a cure, but it has at least the merit of containing no harmful drugs and it is sold by all druggists at 25c, 50c, and \$1.00 jars, on thirty days' trial. Vicks' is also excellent for all croup and cold troubles.

VICKS' CROUP AND BRONCHITIS SALVE

Incompetency Of the Militia Is Emphasized

CHIEF OF THIS DIVISION OF DEPARTMENT MAKES SOME RECOMMENDATIONS.

System of Compensation of Citizen Soldiers by Federal Government Is Advised.

(ASSOCIATED PRESS TELEGRAM) Washington, Dec. 11.—"In no state is the prescribed minimum peace strength of all organizations of the organized militia maintained, and in many instances the deficiency has reached such a figure as to leave the corresponding organizations such in name only—organizations of no value as a military asset to the federal government." This is the way Brigadier-General A. L. Mills, chief of the division of militia affairs of the war department characterizes the citizen soldiery of the country in his annual report today.

General Mills points out that his criticism is entirely impersonal, and is made "for the sole purpose of setting forth an accurate statement of existing conditions with the view and in the hope of leading to a needed reform." One method of providing his reform is to be found, in General Mills' opinion, in the passage of a bill for the compensation of the militia by the federal government.

Relying upon the returns of adjutant generals of the states rendered at the end of the last calendar year, General Mills finds that an examination "reveals the fact that the organized militia, as a whole, is deficient in strength, and that this deficiency reaches the serious figure of nearly 16,000 men, or an approximate equivalent of the infantry component of a complete infantry division at war strength."

"It will show that more than 60 per cent of the infantry and engineer companies, 70 per cent of the cavalry troops, 80 per cent of the coast artillery companies, and practically all of the field artillery batteries are below the prescribed minimum is referred to."

At the close of the last fiscal year the militia consisted of 119,251 enlisted men and 8792 officers.

TO HAVE BEAUTIFUL HAIR--NO DANDRUFF

Use Parisian Sage, It Makes Your Hair Soft and Fluffy, Surely Stops Itching Head.

When your hair is losing color, too dry, brittle, thin, or the scalp itches, you should immediately begin the use of Parisian Sage. The first application removes all dandruff, invigorates the scalp, and beautifies your hair until it is gloriously radiant.

Parisian Sage supplies all hair needs and contains the exact elements needed to make your hair soft, wavy, glossy, and to make it grow long, thick and beautiful. It is delicately perfumed—not expensive, and can be had from W. A. Erman & Son, or any drug counter.

Parisian Sage acts instantly—one application stops the head from itching and freshens up the hair. You will be delighted with this helpful toilet necessity, for nothing else is so good for your hair, or so quickly gives it that enviable charm and fascination.

25 Years Ago

(From Advocate, Dec. 11, 1889.) Mrs. J. H. McCune went over to Columbus this morning.

Mrs. W. N. Fulton and children will leave this evening for Tallahassee, Florida.

The contract for building the new carriage barn of Mr. George W. Yearley was let to Mr. George Kneufner.

The St. Cecilia Cadet band has been reorganized, under the leadership of Mr. Harry Stone.

15 YEARS AGO TODAY.

(From Advocate, Dec. 11, 1899.) Leonard Rose has commenced the study of law in the office of Prosecutor T. W. Phillips.

Charles Henry and Robert Dold went to Cincinnati today.

Judges S. M. Hunter, Charles H. Kibler and Attorney S. L. James are in Columbus today.

Henry Green, a Painesville brakeman, was seriously injured in the East Newark yards yesterday.

John Schramm has embarked in the clear business for himself in South Second street.

Fifty Years Ago Today, Dec. 11.

Italy promulgated a law of parliament authorizing the transfer of the capital of the nation from Rome to Florence.

Letter carrier service was costing the United States \$400,000 annually: ocean transportation, \$192,000; inland transportation, \$750,000.

Twenty-five Years Ago Today.

Centennial of the first session of the first congress under the constitution and the inauguration of George Washington as president commemorated in a joint session of congress.

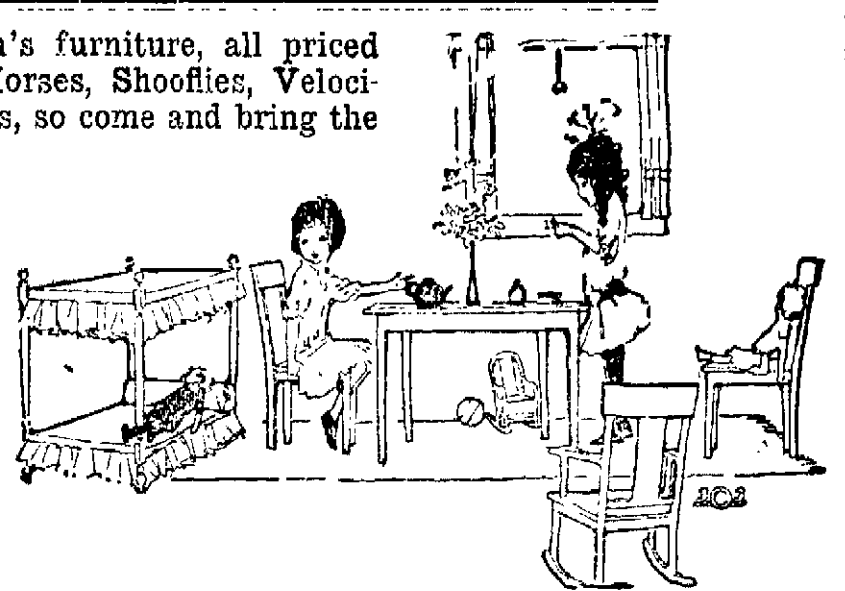
A man isn't a man unless he can talk. It's a hard thing to know what not to say, if you know what to say it.

Santa Claus Is In Toyland and Desires To See All The Boys and Girls

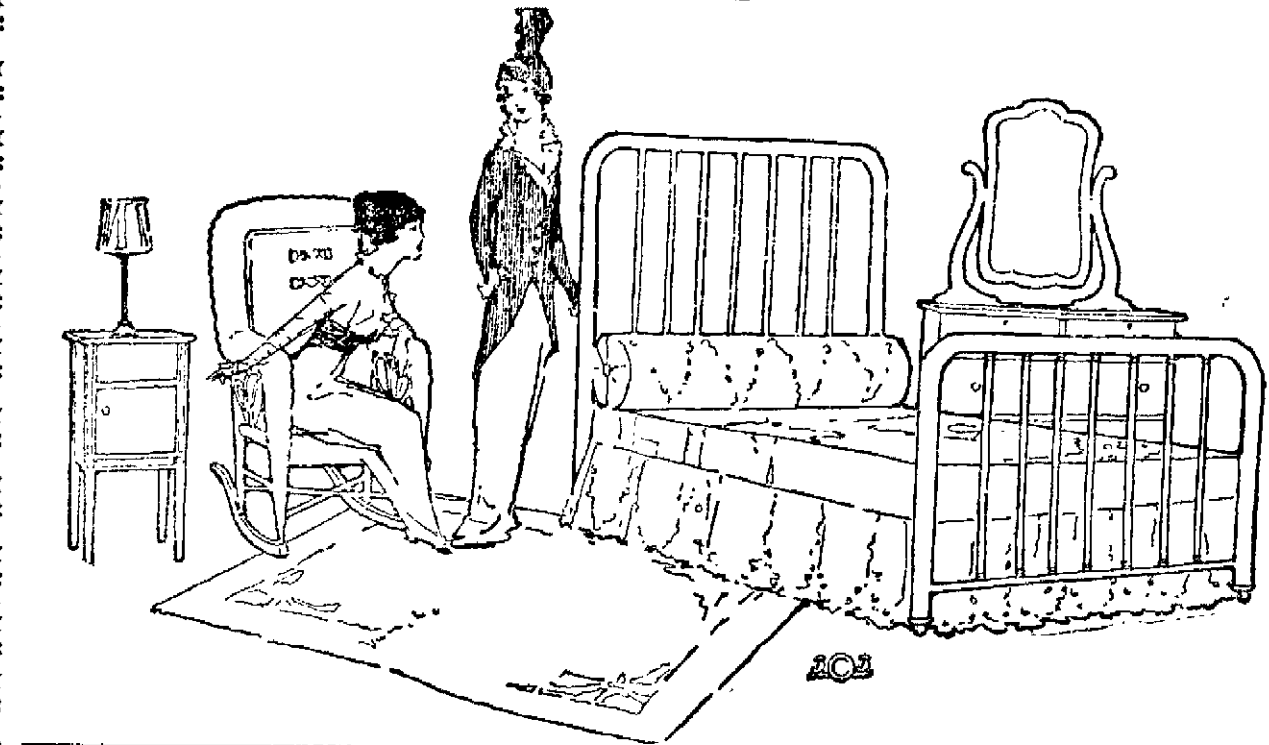
He has toys from all quarters of the globe besides a complete assortment of children's furniture, all priced surprisingly moderate. 25c, 50c, 75c, \$1.00 Toys—Dolls, Blackboards, Sleds, Hobby Horses, Shooflies, Velocipedes, Wagons, Model Builders, Doll Carts—in fact everything to please the little folks, so come and bring the children.

Below We Quote a Few Prices

Children's Chairs	25c	22-Inch Kid Dolls (jointed)	98c
Rockers to Match	39c	Doll Perambulators	98c
Rockers, finished Red	49c	Blackboard (desk attached)	98c
Sleds	39c	Child's Roll Top Desk	\$1.98



A Group of Practical Inexpensive Gifts Picked At Random From Our Large Stock



The bed is a pattern which is refined and artistic in its simplicity. The dresser, a very pretty design, may be had exactly like picture or similar in different woods and finishes. The rocker, an attractive and practical style, fashioned to contribute to general comfort and also for serviceability. An inspection of our stock will prove that we can furnish any piece of furniture you may desire, affording you an opportunity to choose from an excellent variety and to purchase at prices that are surprisingly moderate.

Brass Bed as pictured. \$17.50 others \$10.75 to \$50
Dresser as pictured. \$23.50 others \$ 6.75 to \$75
Reed Rocker as pictured is priced at \$2.48
Lamp is priced at \$5.50

CREDIT IF YOU WISH IT.

ATTRACTIVE DINING ROOM FURNITURE FOR A PRACTICAL CHRISTMAS PRESENT

Mission furniture is of honest character, substantial, enduring---built for real service of sturdy oak, it has long life, great resistance to wear and is not easily marred or scratched; its rich nut brown is very pleasing and is a finish that will last practically as long as the furniture itself. The illustration here shows one of the popular mission styles. The suite is both artistic and practical and moderately priced; also you can secure it on a small cash payment, balance after Christmas in payments to suit your income.

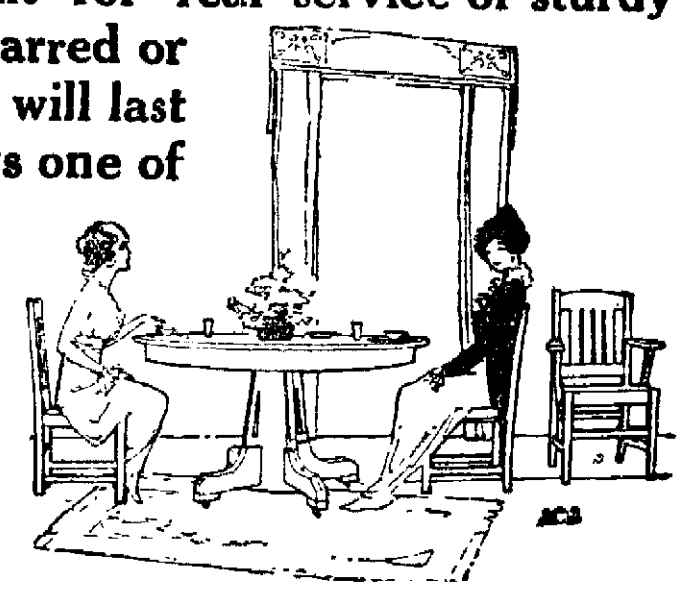
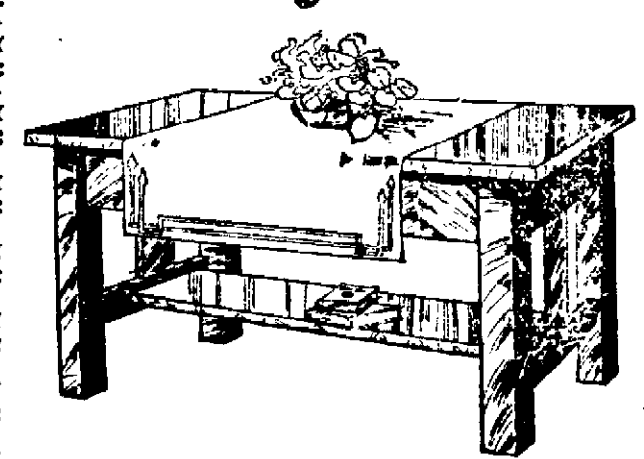


Table is priced \$16.75 at
Straight Chair is priced at \$6.75
Arm Chair is priced at \$3.75

Library Tables for Xmas



We have them in a large variety of patterns, priced from \$8.75 to \$48
Table as pictured, made of hard wood, finished golden, \$12
CREDIT CERTAIN.

Brass Smoking Stands

A complete line, priced from 98c to \$1.98
Wood Smoking Stands priced from 98c to \$15.00
GIFT DEPARTMENT.

Upholstered Chairs & Rockers

We have them in all styles, upholstered in the highest grade tapestries and leathers to the inexpensive upholsterings. Ask to see our special Turkish Rocker, at \$10.75
NOT LIKE PICTURE.
\$1 Down, \$1 per week



SPECIAL SALE OF WOOD SEATED ROCKERS From 10 to 25% Discount--\$2.50 Rockers now \$1.98--\$5 Rockers now \$3.75--See them--100 patterns from which to make your selection--Credit if desired.

VISIT OUR GIFT DEPARTMENT. IT CONTAINS TWO HUNDRED DIFFERENT ITEMS.

THE STEWART BROS. & ALWARD CO.
THE ARCADE & UNION BLOCK, NEWARK, O.

A COLUMBIA GRAFONOLA FOR XMAS WOULD BE ENJOYED BY THE ENTIRE FAMILY.

(THE STORE OF PRACTICAL, INEXPENSIVE GIFTS)

At any time of the fact that CANNOT CHANGE YOUR LIFE INSURANCE POLICY AFTER THE FIRE

M. J. REESE

1002 Trust Building.
Telephone 1007.



Christmas Presents For Everyone

Toilet Sets, Manicure Sets, Cameras, Pipes, Fountain Pens, Pocket Books, Candy and Perfumes. We have so many different pretty and useful things, you will be sure to find something to please you.

Crayton's Drug Store.

It Is Not Too Early To Select Your Piano or Player Piano For Christmas

Come in at once and let us quote you prices and terms.
Pianos \$150, \$200, \$225, \$250, \$300 and up
Players \$395, \$450, \$550 and up
All instruments backed by the "Munson Guarantee."

Munson Music Co.
27 W. Main St. Established 1851 - Newark, Ohio

GRAY HAIR

Darkened—Sure Pop—No Evenly No One Can Tell

When your hair turns gray, faded, streaked with gray or prematurely gray, simply apply, or re-apply, like a shampoo, Q-Ban Hair Color Restorer to hair and scalp. Soon the gray disappears and the hair becomes beautifully dark, so evenly and completely even to edges where hair joins the scalp that no one can tell you use anything. Although not a dye, Q-Ban acts on the hair roots and makes the hair dark, lustrous, soft, fluffy, thick, healthy and abundant and stops itching scalp and dandruff. Q-Ban is a simple, harmless, clean preparation, not sticky or messy, and makes a splendid hair dressing. Money back if it doesn't satisfy you in every way. Only 50c for a big 7-oz. bottle at W. Smith, Newark, N. J. Out of town people supplied by mail.

Pointed Observations

Possibly the United States needs nerve and common sense more than navies and armies.—New York World.

Schoolboys will note that Paris is to be the capital of France again and that London is still the capital of Great Britain.—Pittsburg Gazette Times.

The official canvass of the ballots cast in New York in the recent election discloses only 45,586 votes for the Progressive candidate for Governor, and yet no cry of fraud has come from Oyster Bay.—Washington Star.

Villa's statement that he is not fitted to be President puts him in the same class with General Sherman—in that particular—who astonished his countrymen by saying the same thing.—Springfield Republican.

Few Federal Reserve bank notes have as yet been taken out and it causes more or less critical remarks. Of course, no matter what the money market conditions may be when the notes begin to appear in some volume we shall hear the cry of inflation. And when they do not appear, it will be charged that the whole system is useless.—New York World.

Seth Low is afraid that after the war the European countries will keep their able-bodied men and send us their weaklings. But perhaps they will need their weaklings, too, as they do now. The supply of both together will not be too great for the tremendous work of restoration.—Springfield Republican.

Privates in the German army are stated to receive \$19.80 a year, and those in the Russian army \$2.58. From accounts received it seems a safe inference that they are fully earning their money at present.—Pittsburg Dispatch.

While this isn't an old country compared with European nations, one may see a number of ruins standing around the street corners chewing fine cut.—Achtion Globe.

The denial of an application for a temporary receiver for the Rock Island would seem to indicate that the football season is over for the railroads also.—New York World.

Perhaps this is going to be the last war—everywhere except in Mexico.—Philadelphia Press.

Carranza has set a trap in Mexico City for Villa. That reminds one of the retreats that are solely for strategic reasons.—Philadelphia Record.

To date no one has proposed a recount on the prohibition issue in Russia.—Cleveland Plain Dealer.

New eras in banking never seem to do editors any good.—Ohio State Journal.

We would like to recall our prophecy that the war will last two whole years. The Irish in France have taken to fighting with their fists.—New York Evening Sun.

Although the stockyards have never been able to utilize the "squeal," State's Attorney Hoyne seems to be employing it to good advantage.—Chicago Herald.

"Think of histories of the European war in seventy-five volumes!" exclaims an ex-husband. "I would like to, but hardly think that such an abridged pocket edition would be able to cover the ground thoroughly."—Philadelphia Ledger.

These are the days when father's stockings are darned, buttons sewed on, his chair placed at the table, his general conduct commended. And, strange to say, the old fellow doesn't catch its meaning until his Christmas bills are received.—Milwaukee Sentinel.

In Common Pleas.

In Common Pleas court on Thursday the court and a jury took up the trial of the case of Huch R. DeFord vs. the Toledo & Ohio Central railway company. Plaintiff sues for damages on account of being ejected from a train near Ewam some time since.

Sarah J. Miller, et al. vs. Joseph Matthews, et al., a suit in partition. Appraisement has been made, and it was confirmed. Order of sale to issue.

Centerburg Building & Loan Association vs. Newark Artificial Plaster Co. Thomas L. King, appointed guardian ad litem for minor defendants. Leave given to answer by stipulation.

For trial Friday, Philip Street vs. Frank C. King.

In the case of A. L. Conneridge vs. B. & O. railroad company, a suit to recover the value of a shipment of hay, leave was given plaintiff to amend the petition, and the case was continued.

AT THE DOOR OF SANTA'S HOUSE



You didn't know that Santa had At home a little pet? He surely has—that's how he knows What girls' things to get!

And he was once a boy himself, And very fond of toys, So he remembers what he liked And what will please the boys. CHARLES N. LURIE.

DAILY GAIN IN WEIGHT. Comes to Those Who Use Samose, Says Druggist W. A. Erman.

The poor, thin emaciated person when he or she becomes plump, rosy and robust by using Samose, forgets that there is such a thing as weakness and underweight.

Samose restores health to the whole system so that the tissues assimilate from the food all of those elements which make solid bone, firm muscle, pure blood, and sufficient fat to restore beautiful and symmetrical outlines to the figure.

An increase in weight is seen from the first week's use of Samose, but if it does not restore you to your proper weight and give you full vigor, proper vitality, Druggist Erman and Son will return your money. You certainly can afford to try Samose on this guarantee.

Theatres

The Wolf Last Night.

Last night at the Victoria the Hall Players presented before a capacity house "The Wolf." The play was well received throughout and there were numerous curtain calls at the end of each act.

Miss Lowe as Hilda was seen in some very fine acting and showed that the versatile little leading woman is at home in any part that is given her. Mr. Ancker as Jules, the Canadian lover of Hilda was very good, playing the part in his easy-going way. Mr. Brown as MacDonald the surveyor who preys on women played his character so well that before the end of the first act he was hated by the entire audience. Mr. Baranad as Baptiste, who only lives to "keel Meester Macdonald" was very good as was Mr. Varney. Mr. Kilbride as usual was there with the laughs and he certainly got them last night as Huntley the surveyor's assistant.

"The Wolf" will be presented to-night, tomorrow afternoon and night and then the company will leave for a trip to Wheeling, W. Va., where they will produce two bills returning to Newark on Christmas Eve when they will produce that rattling good Rural comedy "Quincy Adams Sawyer."

On Saturday night Mr. Ancker will make his last appearance here. Mr. Ancker will return to his home for a much needed rest.

Mr. Albert Voss who will be remembered as the leading man of the Noyes Beyer Stock company has been secured by Mr. Hall to replace Mr. Ancker and will make his first appearance in "Quincy Adams Sawyer."

RECITAL

GIVEN MUSIC LOVERS OF GRANTVILLE, WAS HISTORICAL IN ITS NATURE.

(Special to Advocate.)

Grantville, Dec. 11. The second of the series of historical recitals inaugurated by Prof. Karl Eschman was given last evening in Recital Hall at 8 o'clock, the large audience of music lovers which assembled, showing its appreciation of the splendid program presented by frequent applause. The Danish orchestra of thirty-five pieces, under the brilliant leadership of Professor Karl H. Eschman, gave fresh proof of its value as a musical unit, giving the Norwegian suite with admirable spirit and precision. Miss Grace Jeanette Brooks of the Conservatory faculty, sang two Greg numbers with wonderful charm, and endeared herself to her audience by her sincerity, fine taste and admirable technique, no less than by her beautiful voice. Mr. Eschman in his seven Greg numbers, demonstrated his power over an audience, by his breadth of conception, and his wonderful command of the keyboard. He is an artist of distinguished ability, of whom Denison is justly proud. Mr. Hickman, who undoubtedly possesses one of the finest bass voices among the many fine singers in college, was an addition to the program, and received his tribute of recognition, after his "Cantique Noel" by Adam. This work of Prof. Eschman is of undoubted value to both college and town and realization of the fact, grows greater with each recital. Below is last night's program as rendered: Norwegian Suite.....Ludwig Schytte Peasants' Dance Eventide Rhapsodie The Denison Orchestra.

Solvej's Lied.....Grieg Mit einer Primula Veris.....Grieg Miss Brooks Minuet from Sonata Op. 7 Ellentanz Op. 12 No. 7.....Grieg Springtanz Op. 38 No. 5.....Grieg Voegelein Op. 18 No. 4.....Grieg Hirten Knabe Op. 51.....Grieg Bauernmarsch Op. 54.....Grieg Hochzeitstag Op. 65.....Edward Grieg Mr. Eschman. Cantique de Noel.....Adam Mr. Hickman.

The annual presentation of the Messiah will be given in the Baptist church, Thursday, December 17.

The ladies of the First Division of the Social Union will entertain their husbands and families with a chicken pie supper in the Baptist church this evening at 5:30. Following the supper a social evening will be given.

Mrs. Karl Eschman was given a delightful surprise yesterday afternoon at her home in Maple street by about a dozen girls and young matrons, who honored the bride by a post-nuptial miscellaneous shower. The hostess rose to the occasion in a charming manner, and a most enjoyable afternoon was spent.

Mrs. Lolie Prentz went to Gambier, O., yesterday for a few days' visit with relatives.

Mrs. C. W. Chamberlain is spending the day in Zanesville, O.

The Philomathean Literary society of Shepardon college will entertain its Denison friends with a Christmas Extra in Recital Hall at 7 o'clock this evening.

In the Baptist church Sunday evening, December 13, the Chorus choir of forty voices under Prof. Eschman's direction, and assisted by several soloists, will sing a Christmas cantata. The public is invited.

Dr. and Mrs. D. B. Purinton of Morgantown, W. Va., will be the guests of Dr. and Mrs. R. S. Colwell from Friday to Monday. Dr. Purinton, who was president of Denison University for twelve years, preceding the administration of Dr. Hunt, will preach in the Baptist church Sunday morning.

PIMPLY? WELL, DON'T BEI People Notice It. Drive Them Off With Dr. Edwards' Olive Tablets

A pimply face will not embarrass you much longer if you get a package of Dr. Edwards' Olive Tablets. The skin should begin to clear after you have taken the tablets a few nights.

Cleanse the blood, the bowels and the liver with Olive Tablets.

Dr. Edwards' Olive Tablets do that which calomel does not do as effectively, but their action is gentle and safe instead of severe and irritating.

No one who takes Olive Tablets is ever cursed with "dark brown taste," a bad breath, a dull, listless, "no good" feeling, constipation, torpid liver, bad disposition or pimply face.

Dr. Edwards' Olive Tablets are a purely vegetable compound mixed with olive oil, you will know them by their olive color.

Dr. Edwards spent years among patients afflicted with liver and bowel complaints and Olive Tablets are the immensely effective result.

Take one or two nightly for a week. See how much better you feel and look. 10c and 25c per box. All druggists. The Olive Tablet Company, Columbus, O.

Xmas Suggestions

Now is the time to make your Christmas purchases. Make your selections now, for our line is complete and we have what you want. We would suggest a useful gift, for it will be more appreciated. This list may aid you in making a selection:

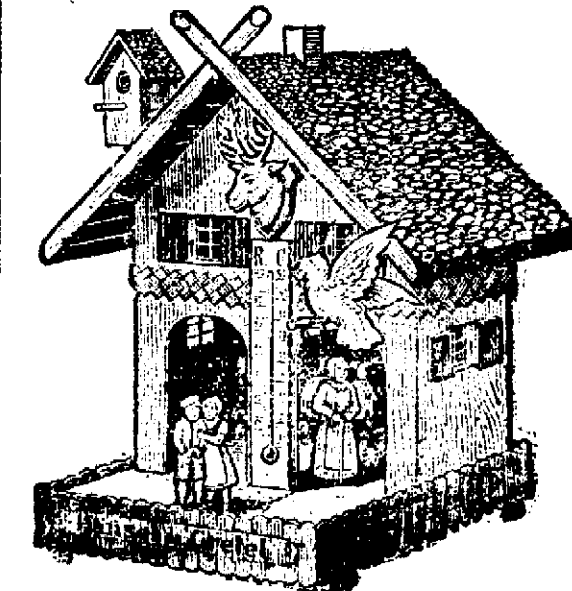
Barney & Berry Skates
Safety Razors
Flash Lights
Tools
Carvers

Rogers 1847 Silver
Pocket Knives
Revolvers
Rifles
Sleds and Wagons

The Crane-Krieg Hardware Co.

11 South Park Place

This Coupon and 50c For One Weather House
--at the--
CITY DRUG STORE
West Side Square



Cut out the Coupon and bring it, together with 50 cents, to the City Drug Store, West Side Square, for one of these pretty and very ornamental Weather Prophets. They are well worth more than \$1.25. The houses are made of hard wood in Swiss cottage style, and are richly decorated, same as picture, with Thermometer, Elks-head, Birds-nest and Bird. It has four windows and two doorways. When the weather is fine the two children will be out, and when rainy weather is approaching, the witch will come out from 8 to 24 hours ahead of the rain.

These Weather-Prophets are Made on a Scientific Basis and will Fortell the Coming Weather Quite Correctly

These Weather-Prophets have been in the homes of the Germans for past generations and the wonderful little houses are a decoration for any room, or a sill, or a wall.

You Cannot Give a Better or More Unique Present to Your Friends. They are useful all the year around. You will never be without one if you once have seen them.

Orders by Mail Will Cost 5 Cents Extra for Postage

Show This to Your Neighbors. Come early as the Supply Will Not Last Long. Every Citizen and Farmer should have one in his home.

For Advocate Readers Only Rain Prophets

Imported Hygrometers

German Weatherhouses (Combined Barometer and Thermometer)

Which will tell approaching rain from 8 to 24 hours ahead

Better and Far More Reliable Than Weather Reports

We have imported directly from "The Schwarzwald" (Black Forest), Germany, just before the Great War started, a quantity of these famous Weather Prophets, which we will distribute among our readers only.



House Coat Specials

And Smoking Jackets, Robes, Made From Imported Polo and Golf Cloths, Double-faced, Trimmed, Beaded all Around.

\$4.98
\$5.00, \$6.50, \$7.50, \$8.50, \$9.50 to 12.

The Hub

Bath Robe Specials

Immense is the selection. Tan, Red, Grey, Blue, Brown and many others. All New Designs.

\$2.98
\$3.48, \$3.98, \$4.98 to \$8.50

The Hub

Mackinaw Specials

Reduced prices Prevail on all Boys' and Men's Mackinaws. Boys' Sport Coats.

\$4.48
Men's \$ 90 Coats. \$4.48 \$10.00 Coats, \$7.50 \$8.50 to 12, \$6.50

The Hub

Rain Coat Specials

Boys' Combination Raincoat Outfits in Fancy Grey and Tans. Hat to Match.

\$3
Men's \$5 Coat \$3.98 Men's \$6 Coat \$4.98 Men's \$10 Coat, \$7.98

The Hub

Boys' & Men's Shirt Specials

New Arrivals with Soft Collar or Without, and Collar Attached Styles.

48c
Madras, Silk and Percales. 98c to 2.98

The Hub

'Kerchief Specials

Half Dozen Initial Handkerchiefs in Fancy Christmas Box.

50c
Half Dozen Initial Handkerchiefs in Leather Embossed Box. 98c

The Hub

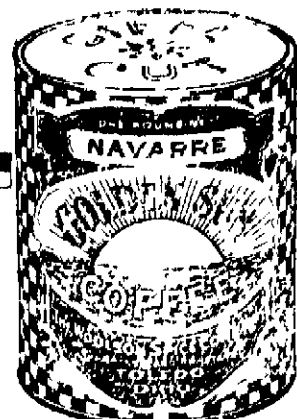
There's No Need To Argue!

J. W. RUTLEDGE, Treasurer of Licking County, O.

See and Buy. Hospital Size \$1.00. All Druggists.
E. TOWNLINE COMPANY. - - Canton, Ohio



37 WEST MAIN STREET



STEEL-CUT

Ready for use
no grinding
always fresh

NO WASTE

Goes further
good to the
last atom

Golden Sun Coffee

THE WOOLSON SPICE COMPANY, Toledo, Ohio

Cozy Comfortable Coats

For Ladies & Misses

This is the situation—we have too many coats; while many of the ladies are in need of them.

In order to equalize matters, we have arranged a number of price adjustments, that will move our stock, and make hundreds of ladies happy.

Coats of all Descriptions EASY TERMS!

Plushes, Caraculs, and other pile fabrics in black and colors. Handsome rough novelty cloths in attractive colorings and mixtures. Plain, smooth, dressy materials in all the new and staple shades.

Sizes to fit every one, including the very slender and stout.

Long and short models; some have capes.

\$6.98; \$9.90; \$15; \$19; etc.



Mens' and Young Mens' Coats

Why lose half the winters comfort by delaying? Come now! That coat is here and you can have it charged. Buy while the buying is good. You know what a good coat is worth and how it should look. Come, try one on, and tell us if you ever saw such wonderful values. **\$15. & \$22.**

SPECIAL a lot of overcoats, in broken sizes, value up to \$16.50 while they last at **\$9.98**

THE SUIT AND MILLINERY SALE
continues; half price is the word

LARUS-ALTHEIMER'S We Clothe The Family
People's Clothing Co. A Small Sum Weekly
Will Do.
7 S. THIRD ST.

HELP NEEDED BY BELGIANS IMMEDIATELY

"Belgian conditions are appalling. Everybody's help is wanted to avert starvation this winter." A cablegram bringing this message came to Henry Clews the New York banker on Thursday. Mr. Clews is treasurer of the Dollar Christmas Fund for Homeless Belgians.

Hon. Percy S. Bullen, secretary of the committee, 66 Broadway, New York, writes the Advocate as follows: "Dear Mr. Spencer:

"In behalf of the committee I have to thank you for the very able and eloquent way in which the Advocate is supporting our appeal. There are many appeals being made just now to American philanthropy for which reason we value all the more highly the good-will expressed by your subscribers.

"I enclose herewith paragraph which you may be able to use, and I should like to add that a cablegram received by our treasurer only yesterday announces that 'Belgian conditions are appalling. Everybody's help is wanted to avert starvation this winter.'

"As to remittances, they should if possible reach us before Christmas when our campaign closes.

"This pathetic statement is official. 'OVER FIVE MILLION BELGIANS CONFRONT STARVATION; NEARLY TWO MILLION MORE ARE DESTITUTE. EUROPEAN HELP IS UTTERLY INSUFFICIENT WITHOUT AMERICAN AID PROMPTLY GIVEN. THE WORLD'S GREATEST TRAGEDY OF SORROW AND AGONY WILL BE COMPLETE.'

"To avert starvation this winter the Dollar Christmas Fund is co-operating with the other relief agencies. All our workers give their services free and we want every cent possible to go to the stricken Belgians whose sufferings are majestic in simple heroism and uncompromising endurance.

"NO LUXURY OR COMFORT IS ASKED—MERELY DONATIONS FOR THE 'BAREST NECESSITIES OF LIFE'

"If you realize countless children are crying for food, frail women suffering, aged men are homeless and shivering we know you will give before Christmas Day and give liberally.

"IT IS ESTIMATED TO DATE THAT ALL THE HELP SUBSCRIBED IN AMERICA, INCLUDING THE AID OF THE WEALTHY ROCKEFELLER FOUNDATION DOES NOT AVERAGE MORE THAN A FEW CENTS FOR EACH DESTITUTE BELGIAN—ENOUGH TO BUY FOOD FOR A FEW DAYS.

"Even if you have given to every other fund we beg you once again in the name of humanity to assist the Christmas Fund for which Mr. Clews appeals as treasurer. HELP TO SEND A CHRISTMAS GIFT WORTHY OF AMERICA—a tribute of sympathy from one people to another whose needs and sorrows are immeasurable.

The Advocate will mail a draft to Treasurer Henry Clews on Saturday, December 12, covering all subscriptions received up to that date. The subscription list appears in another column.

TRUE RELIGION, DR. S. S. PALMER'S LECTURE THEME

The men's Brotherhood of the First Presbyterian church held a social last evening, which was both pleasant and profitable. There was no set program but the function was intended to be in the nature of a reception to the male youth of the church, and in this respect it was a decided success, over sixty of these younger men being in attendance.

The women, who have become famous for their service of enjoyable banquets had prepared a feast which was partaken of in the dining room, 164 men sitting down at the tables, after having been called to order by the pastor, Dr. Calvin G. Hazlett.

Rev. Don D. Tufts of the Second Presbyterian church returned thanks and the menu was partaken of.

After supper all went to the church auditorium where Hon. Edward Kibler introduced Dr. Samuel S. Palmer, pastor of the Broad Street Presbyterian church, Columbus, the speaker of the evening.

Dr. Palmer is a delightful orator to whom it is a pleasure to listen. He illuminated his subject, "True Religion," with many apt anecdotes and illustrations drawn from every day life and instead of an abstruse discourse, it was a pleasant, profitable and interesting lecture.

"Religion," said Dr. Palmer, "is the life of a man in relation to God, and is exemplified in his dealings with his fellow men. The right religion depends upon one's conception of God, and sin, and his realization of the need of atonement, or the bringing to ether of a perfect God and sinful man. This is only accomplished through Christ.

If I want to show a man how bad he is, I do not tell him that, but I get him to look away and see how good God is, and then look back at himself. This will come a realization to him that he needs an atonement with the inevitable result that he will come to Christ.

This was the central idea of the address to which the men gave careful attention throughout and these who heard it came away with larger and better ideas of their duty to God and their obligation to those with whom they are associated in the daily work of life.

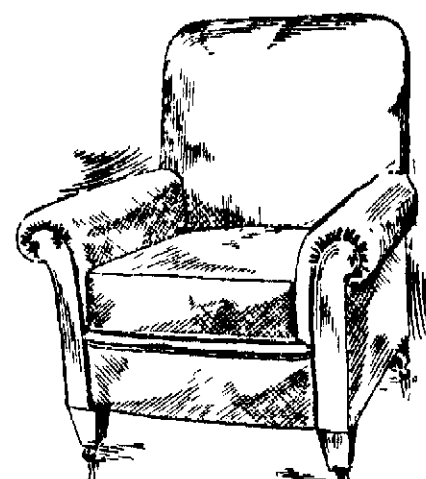
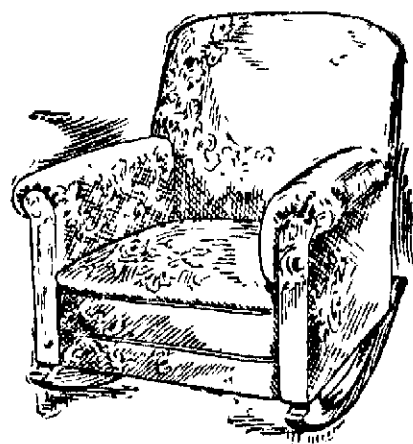
We want to have on an attractive Christmas proposition on a table or a fireplace.

MEN'S CHRISTMAS CO.,
(Instit. 1911)

27 W. Main St.

Newark, O.

CHRISTMAS GIFTS OF PERMANENT VALUE



Furniture The Ideal Remembrance

Combining all of the desirable qualities necessary to the perfect gift.

BEAUTY—PERMANENCE—GENUINE UTILITY

We have gathered together in **Our Gift Department** hundreds of most suitable gift things. It has been our aim to satisfy your every wish, not only as to variety, but especially as to price. You should investigate this department.

Tilt Top Tables
Muffin Stands
Smokers' Sets
Reading Lamps
Hall Trees
Brass Beds
Kitchen Cabinets

Candle Sticks
Work Tables
Writing Desks
Easy Chairs
Magazine Racks
Piano Benches
Foot Stools

Fireside Chairs
Library Tables
Book Cases
Chiffonobes
Baby Beds
Card Tables
Cretone Trays

Cedar Chests
Pedestals
Toilet Tables
Music Cabinets
Dressers
Davenport
Vacuum Cleaners

Special Showing of Heisey Glassware
Newark's Most Satisfying Place To Shop.

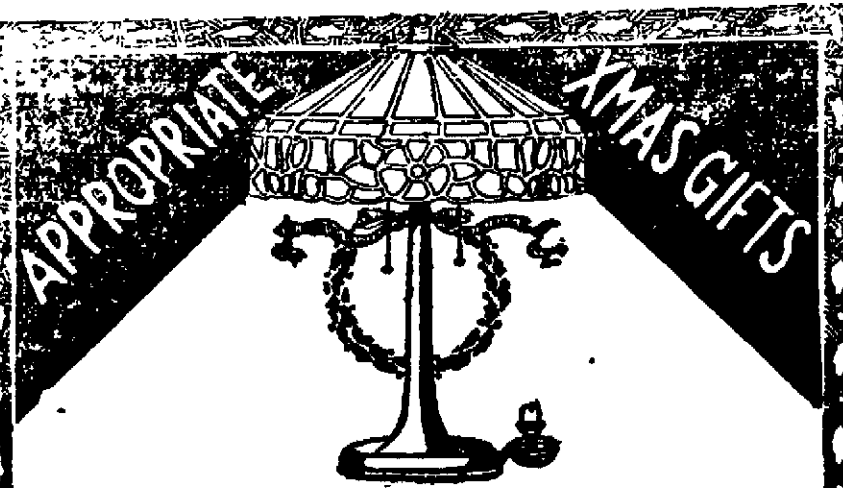
RUGS
FURNITURE

The Sperry-Harris Co.

STOVES
DRAPERIES

NORTH PARK PLACE

Diamond Rings
LATEST MOUNTING
Special for Christmas \$15.00
Jewelry, Diamonds, Watches, Signet Rings, Emblem Buttons, Bracelets, Lapel Chains and Walde-mans, Chrono. Clocks, etc.
GOODS LAID AWAY UNTIL XMAS
MACKENZIE
JEWELER
51 North Third Street



A Home In Which There Are BEAUTIFUL LIGHTS AND FIXTURES

Light is the great stimulant of a family. It is the life of a home. It is the key to their happiness. We have the best of it.

FIXTURES, LIGHTS and GLASSWARE.
BOTH GAS and ELECTRIC

Which We Are Offering at
SPECIAL PRICES UNTIL CHRISTMAS

Look at these beautiful and hang
up with the best of them.

Look at these beautiful and hang
up with the best of them.

APPLEGATE BROS.

10 WEST CHURCH STREET

To Introduce Lady Fairfax

WHO HAS JUST ARRIVED

The most famous of all Pure Home-Made Candies

"Of all the fine candies,
Both wholesome and sweet,
We think Lady Fairfax
The hardest to beat."

OUR INTRODUCTORY PRICE IS AS SATISFYING AS THE CANDY
SATURDAY MORNING

R. F. COLLINS

The Home of

PURE DRUGS



Look at a Box of Candy

PURE CANDIES

If You Want to Sell That House, an Advocate Ad Will Do It

NORTH SIDE SQUARE.

NO. 12 N. PARK PLACE

C. O. EAGLE, Manager

off a trolley car.

body knows that he is soured.

went, we were to do **anything** for it.

Needs and Mortgages written. All
business entrusted to me will be
promptly and carefully attended to.

Sitz. Phone 1153. Bell 812-W

Union Painless Dentist
New location over Sperry-
Harris furniture store.
NORTH SIDE SQUARE.

Society

The members of the We Brothers Sunday school class of the Fifth Street Baptist church, were entertained Thursday evening by Mr. Charles Oxbly at his home in East Church street.

The members of the Kensington Club were delightfully entertained on Thursday evening at the home of Miss Alice McMahon in Dowers avenue. The time was devoted to needlework and a dainty luncheon was served. The table was centered with a miniature Christmas tree, lighted with candles and holly sprigs, were spread the length of the table. Engraved cards bearing Christmas greetings, seated the following: Mrs. William M. Young, Misses Agnes Murphy, Lucille Callahan, Julia McCarthy, Joe Young, Beatrice Kirk, May Callahan, and Miss Mary Roach of Columbus, who was a guest of the club.

TIPPER-COULSON.

At 1 o'clock Thursday afternoon, Dr. L. C. Sparks joined in wedlock Mr. Joseph Tipper, Jr., and Miss Inogene Coulson. The beautiful ring service of the Methodist Episcopal church was read by the pastor at his home in North Fifth street. The groom is a young man of sterling worth, residing in Utica, while his bride is the charming daughter of Mr. and Mrs. Laurence O. Coulson of the same place. The father of the bride

witnessed the ceremony. A host of friends join in congratulations. They will reside in Utica.

On Tuesday evening Mr. and Mrs. Dennis Orr entertained with a birthday party in honor of their son James on his fourteenth birthday anniversary. The hours were spent in games, after which a delicious luncheon was served to the following guests: Katherine Wright, Madeline Stoner, Mable Stevenson, Alford Hunter, Madge McCully, Estella Rothwell, Earl Canfield, Floyd Kelly, Bert Wilson, Ralph Hunter, Harold Roscoe, Russell Smith, La Verne Beard, and Frank Stevenson.

Mrs. Austin Deck pleasantly entertained the members of the Social Embroidery club on Thursday afternoon at her home in North Boon Vista street. Needlework and a writing contest afforded entertainment for the afternoon and an appetizing two course luncheon was served.

Following a short business session the club adjourned to meet on Wednesday, December 15 at the home of Mrs. Otto Ramey in North Ninth street.

Mrs. Richard Keor entertained the members of the Proctor club on Thursday afternoon at her home in Grandville street. Following the literary program luncheon was served, the dining room being arranged with a provision of cedar branches, and the table was centered with a large basket of poinsettias, and greenery with red berries. The whole was lighted with candles canopied in red. The guests

of the club were Mrs. Patrick Fitzgerald, Mrs. Kelley, Miss Ella Lundy and Mrs. Garrison.

Mrs. W. N. Elliott and Mrs. Black entertained at the Elliott home in Maple avenue on Thursday evening, honoring their sons, Albert Black and Albert Elliott. The evening was informally spent and a dainty repast was served. The two honor guests were each presented with a scarf pin.

The guests were: Misses Thelma Frankenburg, Laura Walton, Mabel Spittle, Lucille Hoff, Beatrice Sigman, Helen Vogel, Sophia Storch, Beatrice Thomson, Elizabeth Manely, Messrs. Ray Cramer, George Morrison, Edgar Albright, Walter Wilson, Elias Lamm, John Callan, Donald Holmke, Gerald Holmke and Wash Gleason.

SEVILLE-HARTSOUGH.

Mr. Walter W. Seville of near Johnstown, and Miss Margaret Hartsough of near Alexandria were united in marriage on Thursday afternoon at 2 o'clock, at the parsonage of the Central Church of Christ, by Rev. W. D. Ward. Mr. and Mrs. Seville will reside on a farm near Johnstown.

Mr. and Mrs. Robert Smith entertained with a dinner party at their home in Hudson avenue on Thursday evening, honoring Dr. and Mrs. Ward Smith of Otterbein, Ind. The appointments in red and white were exceptionally attractive and a five course dinner was served the following: Dr. and Mrs. Smith, Mr. and Mrs. John Braddock, Mr. and Mrs. T. M. Jones,

Mr. and Mrs. Ben Jones, Mr. and Mrs. T. M. Edmiston, Dr. and Mrs. C. K. Essington, Mrs. Clifford Sturgeon, Mrs. George Starrett, and Miss Louise Smith.

Personal

W. Cannon has returned to his home in Grafton, W. Va., having been called here to attend the funeral of Charles Rielly.

Charles King of Cincinnati was a business visitor in Newark on Thursday.

Miss Martha Belt of Bellaire is the guest of Miss Frances Duly of West Main street.

John Garrett of Zanesville spent Friday in Newark.

Ronan Fitzgerald and Miss Martha Fitzgerald of Ravena, are spending a few days in Newark.

N. A. Shaded of New York, is spending a few days in Newark showing Turkish rugs at the J. Gleichauf store.

Miss Mary Roach, who has been spending several days in Newark returned to her home in Columbus today.

It. L. Patton of Johnstown, was in town yesterday calling upon friends.

Mrs. P. H. Cosner was a visitor in Mt. Vernon yesterday and today.

Mr. R. McCartney is slowly recovering from a serious illness at his home in Franklin addition.

CARROLL'S

This week's "Denisonian" (the Football Number), is on sale at this store 5c copy.



VICTOR SUPREMACY

THE FACT THAT THE WORLD'S GREATEST ARTISTS MAKE

RECORDS FOR THE VICTOR

IS CONCLUSIVE EVIDENCE THAT THE VICTROLA IS THE WORLD'S GREATEST MUSICAL INSTRUMENT.

Unlike any other musical instrument the scope of the Victrola is unlimited. It is all musical instruments combined in one, and in addition it is the actual voices of the greatest singers in the world. If you had one hundred thousand dollars to spend on a concert for one single evening, which tenors, which sopranos, which contraltos, which baritones, which basses, which violinists, which pianists would you engage?

ALL ARE AT YOUR INSTANT COMMAND ON THE VICTROLA

On our fourth floor you will find EVERY SIZE, EVERY STYLE, EVERY PRICE OF VICTROLA IN A FULL VARIETY OF FINISHES TO CHOOSE FROM

A vast library of Brand-New Victor Records of every kind of music—popular and classical, instrumental and vocal, etc.

The prices of Victrolas are \$15 to \$200 and may be paid for at \$5 or \$10 a month, depending on the price of the instrument selected.

THE VICTROLA IS DELIVERED ON RECEIPT OF FIRST PAYMENT.

John J. Carroll

The Great Western's

PAUSE—LEND A LISTENING EAR! HELP YOURSELF BY BUYING YOUR NEEDS IN CLOTHING AT A GREAT SAVING.

MONEY RAISING SALE

BEGINS SATURDAY, DEC. 12th WITHOUT FURTHER NOTICE

HELP US TO RAISE CASH IN RETURN FOR VALUES THAT ARE UP TO YOUR UTMOST EXPECTATIONS.

Like the First News of Trouble Abroad, Comes this Unexpected Crash in Prices

No difference how this ad may sound, please don't question it; THIS MESSAGE CARRIES TRUTH. Men, take it for face value, every word is correct. IT'S THE CALL OF THE BARGAIN AND BEFORE CHRISTMAS.

We look to you from the very moment you read this ad to "respond." This message is MOST IMPORTANT; AND IF YOU WILL JUST "LISTEN" you will hear the ring of this Bargain Call all over Old Licking—it has a song to sing with harmony all through it. The waves of sound carry this call on and on and when you stop and look up you suddenly see this "FLASH."

S—O—S

YOU CAN READ IT ON THE OUTSIDE OF OUR BUILDING. There never was a time in the history of this store when stocks were as big. There never was a time when we were forced to make such price concessions right before Christmas. WE MUST RAISE CASH. RAISE IT QUICKLY AND LOTS OF IT. THE ENTIRE STOCK OF MEN'S, BOYS' and CHILDREN'S SUITS, OVERCOATS, BALMACAANS, RAINCOATS, MACKINAW, PANTS, FUR CAPS, BATHROBES, HOUSE-COATS, etc. ALL CUT TO THE CORE FOR QUICK SELLING. In our effort to place biggest values this season, we bought and bought from overstocked manufacturers who were in need of money. We now find ourselves in the same predicament. ALL CLOTHING MUST BE TURNED INTO MONEY. We are ready to take our loss and you who need the merchandise will get the profit. Our big clothing siege guns leveled right at you. It is up to you—makes your dollars elastic. Come here for your Suit, Overcoat and other articles of clothing—you will find things "mighty" interesting. We expect you without fail. FEW WORDS—plenty of big values in Suits and Overcoats. Read these prices. You will find every garment as advertised.

LOT NO. ONE.

TWO HUNDRED men's and Boys' LONG PANTS SUITS, small sizes but exceptional quality. Make splendid suits for hard wear. The styles of this lot are not the latest, but the quality and tailoring good.

Suits that sold from \$10 to \$15---Our Money Raising Price---A Suit

\$1.95

A SENSATIONAL VALUE—all one one table. Look for the ticket back of this lot marked, "S. O. S." at

\$1.95

A FULL SUIT, COAT, PANTS, and VEST. Every suit should go the first week of this sale.

LOT NO. TWO

SEVENTY-FIVE SUITS in fancy mixtures, sizes from 35 to 38. This lot of suits are values that sold up to \$15, but a broken lot—no two alike. Money Raising Price

\$4.45

THIS SEASON'S SUITS in fancy mixtures. All \$10.00 values. The materials include Scotchies, Cassimeres, Worsters and Fine Serges, also Blacks. Money Raising Price

\$7.44

Not a single garment in our store will be re-sold. All you do when selecting your suit is to ask that particular garment want it. Bring this ad with you and pass the news of this sale on to your friends.

MEN'S and YOUNG MEN'S SUITS, all new fabrics and latest styles. Your choice of any \$12.50 suit in our store at

\$8.44

ALL MEN'S and YOUNG MEN'S \$15 SUITS in our store at You pick the cream at these prices.

\$11.44

ALL MEN'S and YOUNG MEN'S \$18.00 to \$18.50 SUITS, Money Raising Price

\$13.44

ALL SUITS now selling at \$20.00 to \$22.50, Money Raising Price.

\$14.80

ALL SUITS marked \$25.00 in our store, Money Raising Price

\$19.75

ALL HEAVY OVERCOATS, including Chinchillas, Kerseys, Rough Mixtures of all kinds and in fact all coats, excepting Balmacaans, at 33 1-3% off.

ALL BALMACAANS at..... 1/4th off

ALL SWEATER COATS at..... 20% off

ALL FUR CAPS at..... 1/4th off

ALL BATHROBES and HOUSE COATS at..... 20% off

ALL DRESS TROUSERS at..... 20% off

ALL CORDUROY PANTS at..... 15% off

EVERY CHILD'S OVERCOAT in our store at..... 1/4th off

EVERY CHILD'S SUIT in our store, serges included at..... 20% off

ALL MEN'S HATS at..... 20% off

ALL MACKINAW COATS for Men and Young MEN at..... 1/4th off

ALL RAINCOATS at..... 15% off

The Great Western's



FRUITY
Cold weather over all parts of the country is indicated for at least the next thirty-six hours, in today's weather bureau prediction at Washington. Below zero temperatures were recorded in the northwest and the line of freezing extended today far south over the Gulf states.

News in Brief

RASONIC CALENDAR:
Come Lodge, F. & A. M. 554
Thursday, Dec. 17, 7 p. m. Work in F. C. and M. M. degrees.
Newark Lodge, No. 27, F. & A. M.
Friday, Dec. 11, 7:00 p. m. F. C. Friday, Dec. 18, 7:00 p. m. M. M. Sunday, Dec. 27, 6:00 p. m. Church.
Friday Jan. 3, 7:00 p. m. Regular.
Warren Chapter, No. 6, R. & W. Monday, Dec. 14, 7 p. m. Work in Mark Master Degree.
Wednesday, Dec. 16, 7 p. m. Work in Past and Most Excellent degrees.
St. Luke's Commandery, No. 34, K. T. Tuesday, Dec. 15, 7 p. m. Order of the Temple. Full uniform.
Eggleston Council, R. & S. M., No. 7. Wednesday, Jan. 6, 1915, 7 p. m. Regular.
Equal Order of Plovers:
Licking Lodge, No. 498, will meet very Thursday evening at 7:30 o'clock.
Mazda Program Tomorrow:
"His Chorus Girl Wife"—Edison.
"Peggy of Primrose Lane"—Selig.
"Doncho Billy's Judgment"—S. & A.
All our milk and cream is clarified and PASTEURIZED by the most modern methods. **THE LICKING CREAMERY CO.** 11-10-11
A Christmas Suggestion. HEISEY'S GLASSWARE at THE SPERRY-HARRIS CO. 12-1-11
Big Clearance Sale of Millinery Friday and Saturday at the Auditorium Millinery Store. 10-21
All our milk and cream is clarified and PASTEURIZED by the most modern methods. **THE LICKING CREAMERY CO.** 11-10-11
Smoke is unburned coal. **GLOBE HOT BLAST HEATERS** burn all kinds of coal and all the smoke. Result—more heat, and coal bills cut in two.
THE SPERRY-HARRIS CO. 10-27-11
The **KITCHENETTE** saves you stews, protects food. Sanitary, convenient. Arcade Annex. 7-9-11
All our milk and cream is clarified and PASTEURIZED by the most modern methods. **THE LICKING CREAMERY CO.** 11-10-11
LICKING CREAMERY BUTTER. 10-7-11
Dr. A. V. Davis, Dentist. Teeth extracted without pain. Office 364 West Main street, opposite Advocate office. 4-16-11

EXECUTOR'S SALE.
At Executor's sale, next Saturday morning at 10:30, on the south steps of the Court House, I will offer for sale, a bargain in the handle property, No. 207 South Fourth street. This is an opportunity to buy a home at low cost.
Ray M. L. L., Executor.
12-10-11
Look for **JAPANESE girls at the FIRST PRESBYTERIAN CHURCH BAZAAR, December 11.** 12-11-11
"THE POWER OF THE PRESS," at the Mazda tonight. 11-1
Gloves for men, women and children in kid, mocha, fur, wool, silk and chamois at **ROE EMERSON'S.** 11-11
Lady Fairfax at Collins Drug Store beginning Tomorrow. 12-11-11
KENT BROS. FLORISTS. All kinds cut flowers. Potted plants and Christmas wreaths. 20 West Church street. 12-9-12
HORSE OVER-SHOES. Be prepared in time. Get the best at No. 2 Arcade Annex. Don't have your horse fall on icy streets. 7-9-11

DENTIST EMERY
MAKES GUARANTEED
ROOTLESS DENTURE
11-4-dw-f-m-tf

Lady Fairfax at Collins Drug Store beginning Tomorrow. 12-11-11
HEARST-SELIG WEEKLY EVENTS at the GRAND tonight. 11
Trinity Altar Guild Saturday all day and evening at Duerr's Flower store. Arcade—All sorts of Xmas novelties. 10-31

A splendid Christmas gift—A **KITCHENETTE.** Place your order early. 7-9-11

LICKING CREAMERY BUTTER. 10-7-11

Big Clearance Sale of Millinery Friday and Saturday at the Auditorium Millinery Store. 10-21

BIG MILLINERY SALE — 2000 Hats must go at Hansberger's, 33 West Church street. 12-8-11

Ask your grocer for "**LICKING BRAND**" Creamery Butter, made by the Licking Creamery Co. 4-27-11

LICKING CREAMERY BUTTER. 10-7-11

Ask your grocer for "**LICKING BRAND**" Creamery Butter, made by the Licking Creamery Co. 4-27-11

Combinations sets—men like them—very nice gifts. **ROE EMERSON'S.** 11-11-11

All our milk and cream is clarified and PASTEURIZED by the most modern methods. **THE LICKING CREAMERY CO.** 11-10-11

Chalybeate Spring Water is pure. For prompt deliveries call Auto Phone 1318, or Bell 741-R. Office 364 W. Main, opposite Advocate office. 4-16-11

Pop corn, white and yellow cornmeal. Beans, oat meal, rolled oats, buckwheat, flour and hominy in bulk at Kent Bros. Feed Store. 12-9-12

Get the little one a suit and overcoat and dress him up Xmas day. Useful gifts at 11-11 **ROE EMERSON'S.**

FIRST PRESBYTERIAN CHURCH SUPPER. Saturday, Dec. 12, 1914. 4:30 to 7:30
MENU:
Chicken
Noodles, Mashed Potatoes, Gravy
Slaw
Jellied Apples
White Bread
Ice Cream
Cake
Coffee 25c
Tea 10-21

FARMERS' INSTITUTE. A farmers' institute will be held at Milford Grange hall, December 16 and 17. Among the speakers are P. C. Knisely of New Philadelphia, Mrs. Frank Chapman, J. F. Gordon, Miss Inez Plotner, Miss Stella Hunter and Mrs. Irma Halsey.

B. & O. Veterans will hold a turkey supper at Moose Hall (over The Mazey store) on Wednesday, Dec. 16, at eight p. m. Two plates will be provided free for each veteran. If you intend to be present call the committee, Boyle and Gorbly, so that proper reservation will be made. Notify the committee not later than Saturday.
12-8-to-th-fr-sat-31

Lady Fairfax at Collins Drug Store beginning Tomorrow. 12-11-11

Did you see Japanese booth at the First Presbyterian church bazaar, December 11? 12-11-11

"THE PILOT AT THE RAILROAD CUT," second of "THE HAZARDS OF HELEN" series, thrilling railroad drama, Saturday at the GRAND. 11

Xmas will be a happy day if you choose your gifts at **ROE EMERSON'S.** Corner Third and Main. 11-11

The Arcade Florist. Christmas wreaths 25 cents. Special for Saturday, Narcissus 25 cents per dozen. 10-21

Notice. I will not be responsible for any debts contracted by my wife, Mrs. Mary Bowman, from this date, Dec. 11, 1914. Harry Bowman. 11-1

Your boy will like a Mackinaw. Fine patterns and all sizes from 3 to 16 at 11-11 **ROE EMERSON'S.**

"THE POWER OF THE PRESS," at the Mazda tonight. 11-1

Endeavor Rally. A fine time is in store for those who attend the Licking County Christian Endeavor Rally this evening. The rally will be held in the Central Church of Christ at 7:45 p. m. Preceding this rally there will be a county officers' luncheon and conference. Our state field secretary, Mr. C. C. Hamilton, will deliver the address of the evening. Mr. Hamilton is a young man and his energetic, enthusiastic manner won him many friends when he spoke in Newark last October. The members of each C. E. society are asked to attend the rally in a body. Every one is given an urgent invitation to attend this rally.

Don't fail to visit Japan in Cherry Blossom time at First Presbyterian Church Bazaar tonight. 11-1

HEARST-SELIG WEEKLY EVENTS at the GRAND tonight. 11

Lady Fairfax at Collins Drug Store beginning Tomorrow. 12-11-11

Club Pianos Arriving. Another beautiful mahogany piano and companion bench arrived over the PANHANDLE today for Mr. Harry Young, one of the members. This makes the FIFTH delivery to date. There is room for SEVEN more members, and then your last opportunity to secure a STANDARD GRADE 25 YEAR GUARANTEED PIANO is lost. Phone 1588, 3745 or 1628 or call at 52 West Main St. for Tom Leah to make appointment. 10-11-11

All sorts of Xmas suggestions at the First Presbyterian Bazaar tonight. 12-11-11

Lady Fairfax at Collins Drug Store beginning Tomorrow. 12-11-11

"THE POWER OF THE PRESS," at the Mazda tonight. 11-1

"THE MAKING OF HIM," two-reel Lubin feature, at the GRAND tonight. 11

The boy will be pleased with a raincoat and rain hat—useful Xmas gifts—get them at **ROE EMERSON'S.** 11-11
Corner Third and Main.

Y. P. B. Meeting. The West Side Y. P. B. will hold a special meeting Saturday evening, December 12 at 7:30 in the West Main Street M. E. church. Miss Nadine Motts, a state worker from Cleveland, will be present. Everyone

cordially invited. Come and see what the young people are doing.

Daughters of Veterans. The Christmas sale of the Daughters of Veterans has been indefinitely postponed.

Undergoes Operation. Hugh McKenna, underwent an operation at the Newark Sanitarium on Friday morning. The attending surgeon was Dr. U. K. Essington.

Firm Name Changed. The name of The Meyer-Lindorf company of Mt. Vernon has been changed to The Johnston-Walker-McCrackin company, according to an Associated Press dispatch from Columbus.

Making Improvement. Material is on the ground for a brick platform in front of the depot in Pataskala. The work will be started and finished just as soon as the weather permits.

Lilacs in Bloom. A lilac bush in Galion is reported in full bloom as a result of the warm weather of the past couple of weeks. The bush attracted great attention in Galion, people going a long distance to see it.

Fishing Season Closes. No more fresh fish will be received in this city from Sandusky for some time as the fishing season there closed Wednesday. There has been heavy losses of nets from storms and the season has been the poorest in years.

No New Cases. No new cases of diphtheria have been reported in this city for some time. At Tiffin six new cases have developed, and one victim, a girl of 14, died Wednesday evening. It is said that no physician was called until she was dying.

Recover Missing Wheels. A number of bicycles stolen at Bucyrus the past several months were recovered when a repair shop, operated by a boy in the cellar of his home, was discovered. He recharged parts and repainted the wheels so that it was practically impossible for the owners to identify them.

Attention, Comrades of U. V. L. After the regular meeting of Encampment No. 31, U. V. L., December 13, 1914, there will be an open meeting to which the public is invited at 3 o'clock. There will be an address on "The Battle of the Civil War." Come and bring your friends. T. A. Jones, colonel and B. S. Marshall, adjutant.

Richard Doe Returns. After ten days' absence from home Richard Doe, 14, son of Mr. and Mrs. Ed. Doe of Columbus, formerly of Newark, was returned to Columbus Thursday night. He was located in Atlanta, Ga., where he grew homesick, and wrote to his parents.

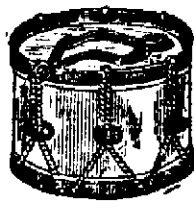
Opens Up Restaurant. James Mills has purchased the Canfield restaurant at 356 North Fourth street, and will conduct a first-class lunch and pool room. Cider, soft drinks of all kinds, and cigars and tobacco will be on sale. "Jimmy," as all his friends know him, intends to operate a first-class place where anything in the "eat" line can be secured. He is popular with everyone and, no doubt, will build up a successful business.

Asks For Information. Mrs. Julia Nash, 5106 Tillman avenue, Cleveland, has written to Mayor Bigbee asking for information regarding John and Mary McGinnis, residents of Newark a quarter of a century ago. Mrs. Nash is interested in the property said to have been left by Mr. McGinnis who died without a will. She stated that her mother and Mr. McGinnis were brother and sister. She mentioned Catherine Pender, Teresa McNamara and Messrs. Joseph, Frank and Michael Teevans as other heirs.

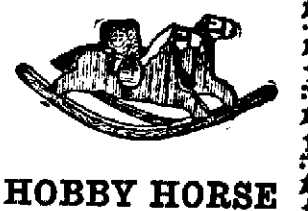
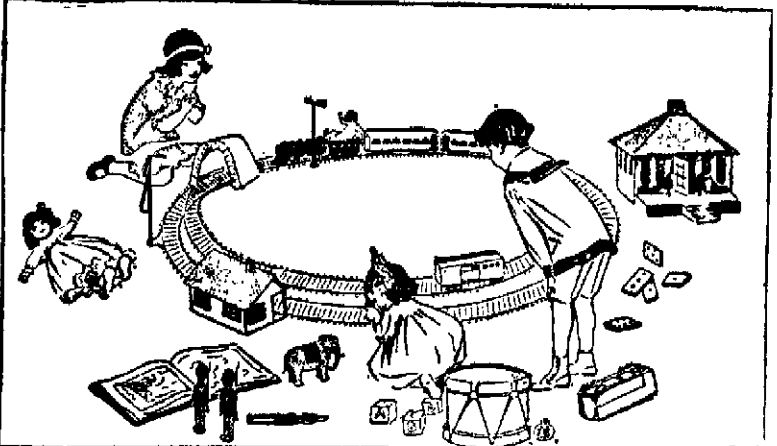
FARMERS' INSTITUTE. A farmers' institute will be held at Milford Grange hall, December 16 and 17. Among the speakers are P. C. Knisely of New Philadelphia, Mrs. Frank Chapman, J. F. Gordon, Miss Inez Plotner, Miss Stella Hunter and Mrs. Irma Halsey.



Don't Overlook the Extra Specials In Toys For The Little Ones At Besanceney Bros.



This large Drum only **98c**



HOBBY HORSE
98c
\$1.48
\$1.98

ONE ENGINE, ONE TENDER, ONE COACH, ONE SIGNAL, TOWER AND CIRCULAR TRACK COMPLETE

49c

Have you seen this elegant Dressed Doll, size over all 22 inches, only



98c

Teddy Bear, a great big value, at only



98c

Besanceney Brothers

DINNER WAS LATE; DOES BUENA VISTA NEED A PAVEMENT?

Advocates of brick pavement in North Buena Vista street are finding lots of satisfaction in the fact that an opponent of the proposition sat down to a late dinner Wednesday night because of the condition of the street. A meat dealer's delivery wagon floundered and stuck in the mud for more than an hour and the deliveryman was unable to get the roast to the man's home in time to be cooked for the regular hour. Another Buena Vista street resident who drives an automobile takes no

chances on the condition of the street. He leaves his machine in Indiana street and walks to his home.

JOHNSTOWN BUS LINE.

The new Johnstown-Alexandria-Granville-Newark auto bus line recently put in operation by E. C. Burkham is proving to be very popular and convenient for the people living in the western part of the county. The patronage is good. Beginning December 13 a Sunday schedule will be maintained. Two round trips are made daily.

Read the Want Columns tonight.

FRIENDS SOCIETY BELIEVES NAME IS PROSTITUTED.

(Associated Press Telegrams) Washington, Dec. 11.—Protesting that the recognized honesty of "quakers" or members of the Society of Friends had been capitalized to sell cereals, whisky, stoves and other merchandise, members of the Friends legislative board today asked committees of both houses of congress to report favorably on legislation to prohibit the use in interstate commerce of the name of any religious denomination for trade purposes.



The Place To Buy A Gift Is At The Gift Store.

The Evergreen Christmas Gift

To know that you have chosen wisely adds half the pleasure to giving. Just now if its the choosing that puzzles, a beautiful piece of

Gleichauf's Lifetime Furniture

offers the ideal solution. It is a gift that appeals alike to every member of the household and is a gift that makes an enduring monument to your good taste and discrimination. Our Christmas stock is now complete. Hundreds of gift pieces to choose from. All at attractive low prices. Let us solve your Christmas problem for you. Visit our store and we will assure you a ready and satisfactory choice.

The Place To Buy a Gift Is at The Gift Store

GLEICHAUF'S

The Place To Buy a Gift Is at The Gift Store

Suit Sale With Special Prices On all Suits Tomorrow

Get your Christmas suit in time. There will never be a better chance. This general reduction sale means all the new suits at reduced prices.

Give Gloves for Christmas In a Pretty Christmas Box



A gift that will please the recipient will be a pair of gloves if the size and color are just what we will exchange them for you after Christmas. Select them now, before the colors are picked over. Each pair put in a Christmas box.

Fine lamb's skin gloves—a pair \$1.00
Real kid gloves—a pair \$1.25, \$1.50, \$1.75 and \$2.00
Long gloves for evening wear, in eight, twelve and sixteen button length, white and black. Prices—a pair \$1.75 to \$3.25



There's real worth and last-
ing value in "KAYSER" silk
gloves. They wear better, fit
better and hold their shape
better than any other silk
glove made, yet cost no more
than the ordinary kind.

Short "Kaiser" Silk Gloves—
A pair 50c to \$1.00
Long "Kaiser" Silk Gloves—
A pair \$1.00 to \$2.00

Silk Hosiery For Christmas In Christmas Boxes

A pair of silk hose in a
pretty Christmas box will
make a choice gift. Black and
all colors in our showing.
Prices—a pair, 50c, 70c and \$1



Fancy Aprons 25c to \$1 Each

Beautiful styles in white aprons that will make dainty gifts—
white laces, lot of Swisses, fancy organdies, made with lace and
embroidery trimmings.
Prices—each 25c to \$1.00



Knit Sweaters \$3.95 and \$5.00 Each

There's nothing so pretty as a be-
autiful sweater. Then they are so
warm and comfortable. All wool,
some in a heavy style, with high
collars, in white, cardinal, gray
and brown.
Prices—each \$3.95 and \$5.00

Bed Room Slippers \$1 Pair

Warm knit slippers for indoor wear. In white, tan, black,
cardinal, oxford, lavender and coral. Each pair with cord, lace
trimming.
Prices—a pair \$1.00

Velvet Jumpers \$1.25 Each

Very dressy velvet jumpers in white, black, cardinal, tan,
lavender, oxford, lavender and coral. Each pair with cord, lace
trimming.
Price—each \$1.25

For The Little People

Sweater Sets \$3.50 and \$5 Each

The sets consist of a sweater and a pair of mittens to
match, and come in white, black, cardinal and tan—a set \$3.50
White, tan—a set \$5.00

THE JANUARY DELINEATOR IS HERE—Please call and get it.

W. H. Mazey Company

SHOP
EARLY:
GET FIRST
CHOICE

Christmas Sale

ONLY
ELEVEN
BUYING
DAYS
LEFT.

The Christmas Sale of Practical, Acceptable Holiday Merchandise For Men, Women and Children

STARTS TOMORROW---At Everybody's Big Xmas Store With Low Prices On Large Stocks.

Now when your Xmas money seems all too little to purchase the many gifts, we inaugurate our Christmas Sale; offering splendid stocks of practical gift goods of all kinds at saving prices. This Xmas Sale provides the most economical solution to all of your gift problems.

Never before have we had the opportunity of such a large store, with many new departments, nor never before has our store been so thoroughly equipped for comfort and service. In each and every department you will find innumerable gift things that will be heartily welcomed by the recipient, whether they be young or old. Yes, and reduced prices on all.

COME TO THE CHRISTMAS SALE AT THE BIG XMAS STORE—PURCHASE GIFTS FOR MEN, WOMEN AND CHILDREN AT PRESENT PRICES AND SAVE.

Buy Early - Buy Now - Buy Here

Table Linens and Towels Make Ideal Xmas Gifts

PURE LINEN TOWELS, WORTH 35c. AT 25c
LINEN TOWELS—Large size, beautiful patterns, at only, each, 50c
PURE LINEN DAMASK AT YARD 50c to \$1.05
(With napkins to match the different patterns.)
LINEN LUNCH CLOTHS AT \$2.95 up
BED SPREADS \$1.25 to \$6.50
(In a big holiday line to choose from.)

All Kinds of Dolls At Xmas Sale Prices



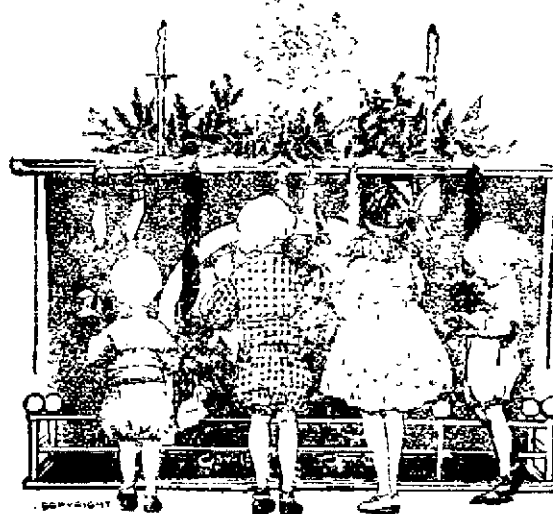
UNBREAKABLE DRESSED DOLLS AT 25c, 50c and \$1.00
BEAUTIFUL KID DOLLS AT 50c to \$3.50
DOLL HEADS—ALL KINDS AT 35c and 50c
DRESSED DOLLS—A beautiful line from 25c to \$5.05

Oceans of Handkerchiefs for Every One-----Men, Women and Children

When you are at your wits end as to what to give them, you can't make a mistake by giving handkerchiefs. While our stocks are not yet complete, our showing is now quite large. Below we make mention of just a few of the many kinds and prices you will find on sale here tomorrow—in the first day of our Xmas Sale. You will never find better values than these in handkerchiefs—SEE THESE PRICES BEFORE YOU DECIDE:

CHILDREN'S HANDKERCHIEFS, AT BOX, 15c.
Put up three pretty little fancy handkerchiefs in a fancy holiday box, neatly hem-stitched designs, and the quality is superb. For box only 15c
WOMEN'S HANDKERCHIEFS, AT BOX, ONLY 50c.
These are the initial handkerchiefs, six in a box, very prettily embroidered; fine quality, soft and sheer. Specially priced for Xmas gifts, at box, only 50c

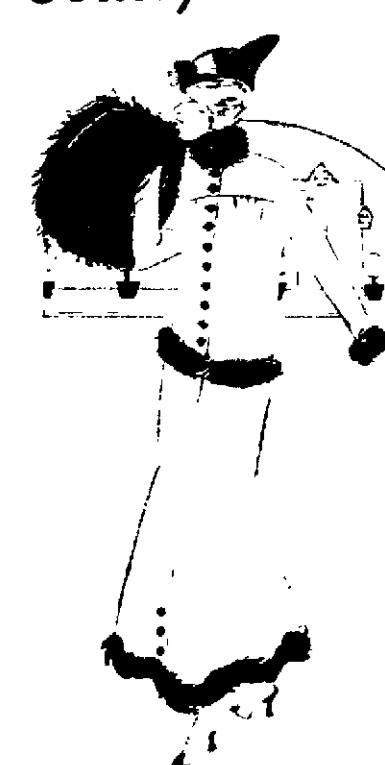
MEN'S HANDKERCHIEFS, AT BOX, ONLY 85c.
Put up in fancy holiday boxes; pure linen, initial, and six handkerchiefs to a box, for only 85c
WOMEN'S HANDKERCHIEFS, AT BOX, ONLY 85c.
These fine, soft, pure, all linen, handkerchiefs are put up in a very fancy holiday box, have six to box and have initials also. Xmas price, box, is only 85c
WOMEN'S LINEN HANDKERCHIEFS, 15c.
Women's fancy handkerchiefs, Bohemian edges of fine Irish shamrock lawn, at only each 15c



WOMEN'S INITIAL HANDKERCHIEFS, 10c
These are very good quality handkerchiefs, considering the low price. They are embroidered initial designs, and price is only 10c

WOMEN'S HANDKERCHIEFS AT 5c.
If you wish to give a greater number of handkerchiefs and desire a less expensive one, choose from these, crossbars, plains and embroidered corner designs, at each, only, 5c
WOMEN'S HANDKERCHIEFS AT 10c.
Women's initial handkerchiefs, fine shamrock lawn, lace and embroidery trimmed, Bohemian edges, wide and narrow edges, at only 10c
WOMEN'S HANDKERCHIEFS AT 25c.
All pure linen, fine embroidered. Choice only 25c
WOMEN'S HANDKERCHIEFS AT 35c.
Fine, pure linen, embroidered; lace trimmed, plain hems, lace edges, at only 35c
MEN'S HANDKERCHIEFS AT 5c.
Men's large handkerchiefs, wide hems, neatly hemstitched; fine, soft finished, for each only 5c
MEN'S HANDKERCHIEFS AT 25c.
Men's initial handkerchiefs, pure linen, nicely embroidered, at only 25c
MEN'S HANDKERCHIEFS AT \$1.00.
Men's handkerchiefs, put up in a fancy gold leaf leather case, six to the case; all pure linen, for only \$1.00

Coats, Suits & Dresses---The Gift of All Gifts For Women



The total waste of useful Xmas gifts is sweeping the country and all the gift things, coats, suits and dresses have the list. Garments are being purchased to clad in the many homes. And here at the Xmas Sale you will find large stocks that have been greatly brightened up by the recent arrival of the newest styles and are now priced far below the early fall prices.

SKITS WORTH FROM \$12.55 TO \$15.00—
NOW \$9.75 TO \$15.00
COATS WORTH FROM \$2.95 TO \$35.00—
NOW \$5.00 TO \$25.00
DRESSES WORTH FROM \$2.95 TO \$25.00—
NOW \$5.00 TO \$19.75

OTHER USEFUL WEAR—THINGS for WOMEN, MISSES & CHILDREN

List over this short list of useful gift things. There are bath robes, kimonoes, shawls, children's coats and suits, coats, hats and petticoats. All of these you will find on the second floor. The big electric elevator will take you directly to it.

WOMEN'S BATHROBES AT \$2.15 to \$7.50
MEN'S BATHROBES AT \$3.25 to \$5.95
(With slippers to match.)
WOMEN'S SILK KIMONOS AT \$3.95 to \$15.00

MISSES' AND CHILDREN.

WOMEN'S CREPE KIMONOS AT 75c to \$2.95
WOMEN'S FLANNELETTE KIMONOS—
AT \$1.00 to \$1.98
WOMEN'S FRINGED SHOULDER SHAWLS—
AT 50c and \$1.00
WOMEN'S WOOL SHAWLS—
AT \$2.95 and \$3.98
WHITE HAIR LINE WOOL SHAWLS—
AT \$2.50 and \$3.95
WHITE KNOT SHAWLS—
AT \$1.25 and \$1.95
CHILDREN'S STYLISH COATS AT \$1.98 to \$4.50
(3 to 6 years.)
CHILDREN'S COATS AT \$2.98 to \$6.50
(6 to 14 years.)
CHILDREN'S RAIN CAPES AT \$1.15 and \$1.98
WOMEN'S SATEN PETTICOATS AT 93c to \$1.95
WOMEN'S SILK PETTICOATS AT \$1.98 to \$5.00

Few Silk Prices from the Big Purchase Silk Sale

HIGH GRADE SILKS AT ALMOST HALF PRICE.

The Big Silk Sale started today, and thousands of yards have already been sold today. One thrifty shopper is taking advantage of these Great Silk Values, as silks make up many very acceptable Xmas gifts. Below we mention just a few of them as we cannot take the space here as we have so many things to tell you about.

75c SILK MESSALINES AT 50c
\$1.25 SILK MESSALINES AT 75c
35c PLAIN WASH SILKS AT 25c
10c SILK MULLS AT 7c
\$1.00 SILK POPLINS AT 75c
\$1.25 CREEP DEERHITS AT \$1.39
\$1.25 SILK POPLINS AT 75c
\$2.00 SILK CHARMEUSE AT \$1.50
\$1.50 SILK AND WOOL POPLINS AT \$1.19

Suggestions

WOOL NECKERS AT 25c
Neckers for men and women, fine wool knit, warm and stylish, fit closely around the neck. For only 25c

FANCY APRONS AT 25c.
Women's fancy work bag aprons; very pretty as well as useful. For only 25c

HAND BAGS AT 50c UP.
Our holiday line of real leather hand bags and also the new party bags, in all the shapes for women and children, range in price from 50c up to \$7.50

WHITE APRONS AT 25c.
Women's pretty, white aprons, beautifully embroidered trimmed, at only 25c

INFANTS' STOCKINGS AT 25c.
Special holiday line of infants' fine soft wool stockings, in all sizes, and all the leading colors. At pair, only 25c

BABY BLANKETS AT 48c.
These baby blankets are the fancy kind; they are 36x36 in. Come in blue and pink shades. At each, only 48c

BOUDOIR CAPS AT 25c.
Dainty, pretty, little boudoir caps, in various styles. At 25c

FANCY NECKWEAR AT 25c.
Women's and misses' fancy, new holiday neckwear, in almost every new wanted style and shape and the prices run from 25c up

BEAUTIFUL SCARVES AT 37c.
Beautiful large size silk scarves, plenty of choice shades, regular 50c values. For Xmas, only 37c

FANCY APRONS AT 50c.
Women's and misses' fancy white aprons; very finely embroidered trimmed. For only 50c
WOMEN'S SILK STOCKINGS 25c
Women's heavy silk boot stockings, in green, white and tan colors, and a nice gift for only 25c

INFANTS' BOOTEES AT 10c UP.
A very large collection of infants' wool booties in various colors, and all specially priced for Xmas gifts, at 10c to 50c

CHILDREN'S BATHROBES \$1.25.
Give them a nice, fleecy bathrobe, in beautiful patterns; extra values for Xmas gifts, at \$1.25

INFANTS' SACKS 50c to \$1. These beautiful cashmere sacks are very handsomely silk embroidered, and the selection is large and the values greater, and the Xmas prices run from 50c to \$1.00

MEN'S SOCK AT 25c.
Buy him a pair of the beautiful silk sock for Xmas and you will more than please him when he sees the quality; all colors to choose from; 50c values for only, a pair 25c

WOMEN'S HAIR ORNAMENTS AT 25c UP.
Our holiday stocks in the lines completely surpasses any ever before shown; fancy brilliant hair ornaments and fancy back combs for Xmas gifts, from 25c up

FANCY CUSHIONS AT \$1.19.
These beautiful cushions are floss filled, fancy satin covers; a big range of patterns for only \$1.19

FANCY CUSHIONS AT \$1.95.
Simply charming are these rich, soft velvet covered cushions, all nicely filled with silk floss. Sure to please, choice of many styles for only \$1.95

PILLOW COVERS AT 65c.
Beautiful hand embroidered, and also have the table runners to match for 75c, but the pillow covers are only 65c

TOILET SETS \$1.95 to \$12.50.
Very choice assortment of fine toilet sets for women and men; and the sale prices run from \$1.95 to \$12.50

WOMEN'S MESH BAGS \$1.00 \$7.50.
Why not choose one of the beautiful German silver mesh bags; the values are extraordinary and a big range to choose from, at \$1.00 to \$7.50

TOILET ARTICLES.
Elmo toilet waters for brother or sister or even one use, put up in a fancy box, or a bottle of perfume would be very acceptable.

Luxurious Furs Make Acceptable Xmas Gifts FOR WOMEN, MISSES AND CHILDREN.

Buy furs for Xmas gifts and for the days after, at your own risk. You will find the few stocks left at the big Xmas Sale. You will find the few stocks left at the big Xmas Sale. You will find the few stocks left at the big Xmas Sale.

ONLY FUR SETS AT \$5.00 to \$12.50
NATURAL FOX SETS AT \$10.50 to \$15.00
OPPOSITE FOX SETS AT \$12.50 to \$25.00
JAPANESE SETS AT \$12.50 to \$25.00
BLUE VOILE SETS AT \$12.50 to \$25.00
BLACK FOX SETS AT \$12.50 to \$25.00
PINK FOX SETS AT \$12.50 to \$25.00
CHILDREN'S FUR SETS AT \$1.25 to \$4.50

JANUARY
DESIGNERS
ARE HERE

THE STORE THAT
SERVES YOU BEST.

Meyer & Lindorf
NEWARK, OHIO

EAST SIDE OF THE
SQUARE.

JANUARY
DESIGNERS
ARE HERE.